Sunrise Hitek Introduces Custom Acrylic and Sintra Table Tents

Sunrise Hitek introduce custom acrylic and Sintra table tents with a variety of uses. Tents are a great way to draw attention in a store, restaurant, lobby, waiting area, or bar.

CHICAGO (PRWEB) February 21, 2019 -- Although clear acrylic table tents are available from a lot of vendors, most of those are just little easels that require the buyer to make their own signs to slide into the table tent. Sunrise Hitek’s solution is different because they offer custom full color printing directly on the table tent. This creates a very professional appearance takes their product to another level.

Table tents are a great way to draw attention. Sunrise Hitek offer a wide variety of table tents in different styles and materials. They have standard shapes already templated or can also create custom shaped tents. Their use of automated computer controlled cutting saves money and results in a fast turnaround time. This process also allows for cutting even the most intricate of shapes.

An article on social4retail.com argues the need for point of sale signage in an emerging digital world. While an online presence is certainly important, in-store signage is not to be taken for granted. They go on to say: “When consumers are at a store, or point of sale, they are more likely to purchase a good than at any other time or place. When at a point of purchase, the buyer’s mind is in shopping mode, and at it is at this time that POP signs are best at influencing their valuable opinion”. This reinforces the need for quality, concise signage at the point of purchase.

Sunrise offer three styles of table tent. The first is that of a front held up by a discreet screw post in the back. The second is with a heat bent base, creating a single continuous piece. The third option is a double-sided A-frame style, also one continuous piece. All three designs consist of clean lines and a stylized look. Customers can choose from 0.118” (3mm) clear Acrylic or 0.118” (3mm) white Sintra PVC. They feature UV color ink printing with white ink on clear materials. The clear options are printed from the back side for a deep, glossy look. The white PVC tent option are printed on the surface front and the ink is slightly textured to match the base material. The white Sintra PVC option is also more durable and a lower cost than the clear acrylic.

About Sunrise Hitek
Sunrise Hitek is an Inc. 5000 company established in 1988 and employs the most advanced equipment and technology, such as G7-certified HP Indigo and UV flatbed presses, and digital die-cutting, to create best-in-class color printing, packaging, trade show graphics, and promo products. A privately-owned enterprise, the company is based in Chicago and sells products worldwide.
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