Avalon Management Group Launches Industry-First Livestream HOA Candidates Forum

Using new technology to reach more people

CANYO LAKE, Calif. (PRWEB) February 21, 2019 -- The Avalon Management Group, AAMC®, a national leader in Homeowner Association management, today announced that it has launched an industry-first process, using livestream technology, to encourage greater community participation.

Recently, Avalon Management livestreamed a candidate’s forum for a 2,600 home community. Hundreds of residents watched the forum on their smartphones, tablets, and computers. With a room capacity of less than 150, this technology gave every resident in the community the opportunity to ask questions and watch the forum.

In commenting on this revolutionary process for HOA meetings, Avalon CEO Mark Jones explained, “Our ongoing objective has been to improve the property management/association/community member relationship, increasing collaboration and communication. Technology has been an ideal way to achieve that objective, starting with individual community apps and iPads for our Board members and continuing on with livestream meetings and events.”

Residents were notified through Avalon’s community mobile app and email. They could also learn more about the event through links posted on the Association’s website. Questions for the candidates were submitted in advance through the Avalon mobile app and website. Multiple cameras and microphones ensured that the audience could clearly see, talk, and listen to each candidate.

Jones added, “We recognize that online platforms have now become a preferred method of interaction among most generations. From those commuting and handling busy lives to older generations that may not be as mobile, our livestream capability offers them a way to feel included and have a voice in what happens in their community.”

After receiving positive feedback, Avalon Management plans on using live stream technology for annual and monthly Board Meetings for larger communities in the near future.

About The Avalon Management Group

Headquartered in Canyon Lake, California with additional offices in Temecula and Oceanside, The Avalon Management Group has provided exceptional service and leadership for Homeowner Associations throughout Riverside and San Diego Counties for more than 30 years. Additionally, the Company is a member of the Innovia Management Cooperative, which represents over 3,000 communities across the country. To learn more about The Avalon Management Group, please visit www.AvalonWeb.com or call (800) 343-7213, extension 101. #hoamanagement
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