Second Year in a Row Dream Vacations Tops Franchisee Satisfaction

Franchise Business Review ranks Dream Vacations nearly 10 percent higher than its peers in travel and hospitality

FORT LAUDERDALE, Fla. (PRWEB) February 21, 2019 -- For the second year in a row, Dream Vacations has raised the bar in franchise satisfaction and leads not only the travel agency franchise industry, but also all travel and hospitality franchises by nearly 10 percent. As a result, Franchise Business Review named Dream Vacations “Best in Category.”

“Our business model is about empowering entrepreneurs who are passionate about travel by providing them the tools they need to own and operate a successful travel agency business,” said Debbie Fiorino, senior vice president of Dream Vacations. “We accomplish this by investing in our franchisee’s future by listening to their feedback and caring more about them. Our franchisee satisfaction results are off the charts because our network is not only experiencing financial success, but they feel valued.”

The travel industry is fun and being part of a franchise system provides everything needed to run a successful home-based business opportunity – from training and support to technology and marketing. Support begins with the franchise development team and continues through franchise ownership, with the amount of training and engagement opportunities available more than doubling in recent years with a variety of in-person, virtual and on-demand trainings provided. These engagement opportunities attribute to 98 percent of those surveyed agreeing that they enjoy operating their franchise.

Joining a franchise is akin to joining a family and 98 percent surveyed agreed that one instantly feels part of a supportive family with Dream Vacations. Franchisees at Dream Vacations do not view each other as competitors, but rather as colleagues. Isaac Ingram, a franchise owner in Waldorf, Md. said, “I love the support, as a military retiree Dream Vacations has the best teamwork I have seen since leaving the military 21 years ago.”

Survey results also revealed that 95 percent of participants would recommend the Dream Vacations travel agency franchise because not only does it provide franchisees with the flexibility to set their own hours and create an optimal work/life balance, but innovative marketing and technology enhancements, and upgrades and partnerships are continuously being launched so franchisees can better service their customers.

Franchisee Chris Caulfield of Croton-on-Hudson, N.Y. says, “I believe corporate support is excellent. You always hear a company say it supports people and has your best interest at heart; but our headquarters team says it, shows it and does it. They work with us to give us tools to succeed. Opinions are valued and listened to by the staff.”

In addition to its industry-leading statistics with Franchise Business Review, in 2019 Dream Vacations was included on Entrepreneur magazine’s Franchise 500® list for the 22nd consecutive year. With more than 1,000 applications this year, inclusion on this list is a highly sought-after honor in the franchise industry, and one of the most competitive and comprehensive rankings ever.

Those who are passionate about travel with an entrepreneurial spirit who would like to be part of a travel agency network that cares more about its agents and travelers, should visit
www.DreamVacationsFranchise.com or call 888-249-8235 to learn about franchising with Dream Vacations.

About Dream Vacations
Travel agents with the top-ranked home-based travel agency franchise Dream Vacations have the resources to plan and create seamless vacation experiences for their customers while offering the best value. A member of the International Franchise Association, Dream Vacations is part of World Travel Holdings and has received partner of the year, a top-ranking status, by all the major cruise lines as well as national recognition for its support of military veterans. For more information about Dream Vacations, visit www.DreamVacationsFranchise.com. Like Dream Vacations on Facebook at www.facebook.com/DreamVacationsFranchise, follow on Twitter at @Dream_Franchise and watch its videos at www.youtube.com/DreamVacationsBusiness.

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