Reviver Partners with HARMAN to Co-Develop Global Software Platform Development for the World’s First Digital License Plate

HARMAN Connected Services collaborates with Reviver on globally scalable software for Rplate’s IoT platform, centered on enabling new safety and security benefits for consumers

Barcelona, Spain (PRWEB) February 25, 2019 -- Reviver, creator of the Rplate, the world’s first digital license plate platform, and HARMAN, a wholly-owned subsidiary of Samsung Electronics Co. Ltd., focused on connected technologies for automotive, consumer and enterprise markets, today announced a strategic partnership to advance domestic and global software development for the Rplate - including a comprehensive safety and security platform that ensures ease of use and peace-of-mind for consumers. Reviver and HARMAN made the joint announcement at Mobile World Congress in Barcelona, where the Rplate is showcased and demonstrated at the HARMAN booth in Hall 2, Booth 2L20.

Rplate transforms the 125-year old stamped metal license plate into a sleek, digital, high-definition display, offering a connected car platform to simplify daily life, with vast potential for future innovation. The new safety and security software being developed with HARMAN Connected Services for the Rplate App, will enable multiple features that take the in-car security beyond old school, lo-jack technology. This includes stolen vehicle and detached plate information, early theft warnings, real-time vehicle tampering/side swipe alerts, stolen vehicle recovery, crash detection, speeding alerts, car location – from parking lot to breakdown information - and much more including voice integration.

“Reviver’s digital license plate innovation is an exciting advancement of automotive IoT and connected car technology, that has the potential to make consumers safer, better informed and more connected on the road,” said Sandeep Kalra, Senior Vice President & General Manager – Connected Services, HARMAN. “We are incredibly proud of this partnership and our role in creating the software and IoT infrastructure will enable Reviver to efficiently scale this technology, and bring this service to as many drivers as possible.”

“Every day, we look for ways to broaden our innovation integration with the key players in the connected car world. Our collaboration with HARMAN will ensure that our software is able to scale into the forward-thinking visions of multiple partners,” said Sean MacNeil, President, and COO of Reviver. “HARMAN has an impressive track record in IoT and connected car ecosystems, and unparalleled expertise in software services for the automotive industry. We are particularly excited about working with HARMAN to further expand the Rplate platform’s security and safety functionality, adding new ways to offer protections, convenience and safety for car owners and their families.”

“Safety and security is a critical part of Rplate’s mission to improve daily life for consumers and businesses,” said Reviver Co-founder and CEO, Neville Boston. “Having the industry’s best software development partner on board, will help us move forward this mission. In addition, HARMAN’s global reach and expertise will be invaluable as we continue our expansion into international markets.”

The Rplate is currently available in the world’s largest car market, California, as well as in Arizona, and is expanding to other states and countries in 2019. The Rplate can automate vehicle renewals, replacing legacy stickers with digital decals, and add new levels of personalization to the license plate, including promoting charitable causes, passion for a sports team, or even a child’s academic/athletic achievements. Other features include geofencing capabilities, trips taken, and vehicle miles traveled for business and/or governmental

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entities. Additional features will include Amber and weather alerts, automated parking, tolling, marketing capabilities and much more.

For additional information on Rplate, visit reviverauto.com. To learn more about HARMAN Connected Services, visit services.harman.com.

About HARMAN
HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.

About Reviver
Reviver’s mission is to bring new and far-reaching efficiencies, revolutionary marketing, and unprecedented connectivity to the auto industry through disruptive technology. With its Rplate, the world’s first digital license plate, the company has completely reinvented the 125-year-old stamped metal license plate into a connected car platform that digitizes and can automate the costly, often frustrating, and time-consuming Department of Motor Vehicle (DMV) registration renewal process. Available for sale in California and Arizona, with legislation approved in Michigan, Reviver’s software and Rplate digital license plate provides a connected vehicle platform that delivers IoT integration for vehicles, smart cities, technology platforms and ecosystem stakeholders. For more information and to pre-order an Rplate in California and Arizona, visit http://www.reviver.com

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