FoodLogiQ’s CMO Listed Among 2019 ‘Pros to Know’ in Supply & Demand Chain Executive Magazine

Leading B2B publication releases annual list of the supply chain’s top professionals, includes Katy Jones, FoodLogiQ’s Chief Marketing and Strategy Officer.

DURHAM, N.C. (PRWEB) February 24, 2019 -- FoodLogiQ, the leading SaaS provider of food safety compliance, whole chain traceability, and supply chain transparency solutions, announced today that its Chief Marketing and Strategy Officer Katy Jones has been selected by Supply & Demand Chain Executive magazine as one of the 2019 ‘Pros to Know’ in the supply chain industry.

The publication, known as the executive's user manual for successful supply and demand chain transformation, issued the 18th annual listing on February 22, 2019. The Pros to Know Awards recognize supply chain executives, and manufacturing and non-manufacturing enterprises, who are leading initiatives to help prepare their companies' supply chains for the significant challenges of today’s business climate. This year’s list includes more than 200 individuals from software firms and service providers, consultancies or academia, who helped their supply chain clients or the supply chain community at large prepare to meet these challenges—and more than 40 Practitioner Pros, who do the same within their own companies.

“Every year we receive more submissions from outstanding supply chain leaders. It’s evidence of the growth in the supply chain profession, as well as the importance of the profession within companies. Our Pros to Know listing showcases the leaders and innovators shaping the profession and making substantial impact on their companies,” says John Yuva, editor for Supply & Demand Chain Executive. “We commend this year’s recipients for their achievements in supply chain and for paving the way for the next generation of exceptional supply chain leaders. This year’s recipients embody the commitment to transformative supply chain tools and processes, earning these individuals a rightful place in this year’s Pros to Know listing.”

Supply & Demand Chain Executive received more than 500 entries for the 2019 Pros to Know Awards.

Check out Supply & Demand Chain Executive’s website at www.sdcexec.com for the full list of all of the 2019 Pros to Know and Practitioner Pros winners.

About Supply & Demand Chain Executive
Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Visit us on the web at www.SDCExec.com.

About FoodLogiQ
FoodLogiQ® LLC is the leading SaaS provider of traceability, food safety and supply chain transparency solutions. FoodLogiQ Connect is the most comprehensive, data-driven software solution that enables supplier management, food safety compliance, quality incident management, recall management and whole chain traceability – all on a single platform built exclusively for the food industry. To meet mounting regulatory requirements and consumer demands for transparency, food companies are leveraging FoodLogiQ Connect to validate supplier compliance with food safety and act with confidence in the event of a food safety or quality issue. To request a demo, please visit http://www.FoodLogiQ.com/demo.
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