Extreme Energy Solutions Joins ARCA Performance Partners Program

**Extreme Energy Solutions Extreme Kleaner brand expands its motorsports marketing presence by becoming a Partner in the ARCA Menards Series, for the 2019 season.**

TOLEDO, Ohio (PRWEB) April 11, 2019 -- Officials from The Automobile Racing Club of America and Extreme Energy Solutions recently announced that the green-tech company’s leading consumer brand – Extreme Kleaner - has become a participating manufacturer in ARCA’s Performance partners program, the series contingency and participant prize-money fender decal program.

“We are pleased to welcome Extreme Energy Solutions to the ARCA Family of Corporate Partners,” commented Mark Gundrum, Vice President of Business Development and Corporate Partnerships for ARCA.

Extreme Energy Solutions Inc., based in Sparta, N.J., develops, manufactures, markets, and distributes technology that reduce impact on the environment while also providing a return on investment. Extreme Energy Solutions leading consumer brand, Extreme Kleaner, the non-toxic biodegradable cleaner-degreaser, initially launched throughout grassroots racing community, and extended its market reach where Extreme Kleaner is available in over 500+ retailer locations nationwide, including Menards.

“After Extreme Energy Solutions debuted its SMART Emissions Reducer and Extreme Kleaner brands at Daytona International Speedway during on track ARCA competition in 2018, we immediately began to understand the benefits of partnering with ARCA, as well as International Speedway Corp, and Daytona International Speedway,” added Samuel K. Burlum, of Extreme Energy Solutions, Inc., “Our Company realizes ARCA is great venue to share our company’s story; that of humble beginnings of a company and its relationship with a local Dirt Car driver-team; growing our brands together to premier in one of the most well respected national racing series in America, The ARCA Menards Series. Clearly every grass roots racer’s dream and a true testament to the power of motorsports marketing; as this lead to our decision to move forward with partnering with ARCA for 2019.”

Extreme Energy Solutions is active in the motorsports world with a strong marketing presence in local and regional dirt track racing competition throughout the Northeast, the ARCA Racing Series and most recently the NASCAR Xfinity Series and NASCAR Gander Outdoor Truck Series. Currently, the Extreme Kleaner and SMART Emissions Reducer brands are represented on track in ARCA by Andy Hillenburg’s Fast Track Racing Enterprise and Driver Tommy Vigh Jr.

About Extreme Energy Solutions Inc.: Extreme Energy Solutions is a green tech company that develops, manufactures, markets and distributes technology and products that reduce impact on the environment while also providing a return on investment. Extreme Energy Solutions is the proud provider of the SMART Emissions Reducer, a technology that was designed to lessen emissions output while increasing engine efficiency. Extreme Energy Solutions also offers its automotive diagnostic and emissions repair platform E-Missions Automotive Intelligence/E-Tech Performance. Other products found in over 500+ retailers offered by Extreme Energy Solutions includes Extreme Kleaner, H20 Energy Flow and Extreme Xtra Fuel Treatments. For more information, visit [www.ExternalEnergySolutions.net](http://www.ExternalEnergySolutions.net) or call 1-800-EES-Team.

About ARCA: The Automobile Racing Club of America (ARCA) is among the leading and most versatile auto racing sanctioning bodies in the country. Now a part of NASCAR, ARCA was founded in 1953 by John and
Mildred Marcum in Toledo, Ohio. ARCA is still headquartered in nearby Temperance, Michigan and led by the Marcum’s grandson, Ron Drager. The organization administers more than 100 events each year in multiple racing series, including the ARCA Menards Series, the ARCA/CRA Super Series and the ARCA Midwest Tour, plus weekly racing at Toledo and Flat Rock Speedways.

About Menards: A family owned company started in 1958, Menards is headquartered in Eau Claire, WI. Menards has more than 300 retail stores located throughout the Midwest in the states of IL, IN, IA, KS, KY, MI, MN, MO, NE, ND, OH, SD, WI and WY. Menards is known throughout the home improvement industry as the low-price leader. Its famous slogan “Save Big Money at Menards” is widely known and easy to remember. For more information, visit Menards.com, like us on Facebook or follow us on Twitter, Instagram or Pinterest.
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