The Green Chair Project Capital Campaign Allows Nonprofit to Serve More Wake County Families

$500K needed for the success of the nonprofit’s “Home for Good” capital campaign.

RALEIGH, N.C. (PRWEB) March 26, 2019 -- The Green Chair Project, which provides home furnishings to families recovering after homelessness, crisis, or disaster, is launching the public phase of its capital campaign, “Home for Good.” The $3 million total goal will help complete the purchase and renovation of its current site. The $500K public campaign follows a successful $2.5MM corporate and private donor fundraising effort. This final phase is asking local community members to “Make Room” in their hearts by donating funds to help the growing nonprofit.

“We not only provide furniture for families in need in our community,” said Jackie Craig, Co-Founder and Executive Director of The Green Chair Project, “we do so with the respect and dignity to choose furnishings and day-to-day essentials to create a home that provides comfort while building a sense of safety and worth. Research shows that a well-equipped, furnished home provides the means for sustainable living and helps break the cycle of homelessness.”

That journey starts in Green Chair’s well-organized and beautiful showroom, which affords access to everything to furnish a home for an average fee of $200 or less. Families may select from sofas, lamps, and chairs to silverware, pots, pans, and as many new beds as they need—quality items donated from over 9,500 donors in our community. This shopping experience, both transformative and empowering, helps participants choose how their families will live.

Working together, Green Chair’s over 60 partner agencies, volunteers, and donors help families turn empty spaces into homes. They work alongside a diverse group of local agencies which help their clients in a variety of ways including breaking the cycle of homelessness, empowering women to flee domestic violence, helping young adults build lives after foster care, rebuilding households after fire or disaster, assisting refugee families as they make a new home in our community, and more. The nonprofit addresses urgent needs in Wake County—where as many as 5,000 children live every day without a bed. The good news is that Green Chair is up to the challenge, with 6,000 individuals and 2,300 households served since its start in 2010. With financial contributions from the “Home for Good” campaign, it will be better prepared to meet the growing need for the unique services they provide to Wake County.

The purchase of Green Chair’s formerly leased space at 1853 Capital Boulevard allows the nonprofit to renovate, expand, and innovate the facility. They purchased the building from the owners at a charitable discount, its actual value being $1.9 million. In addition, the growth will help double the impact of the organization to reach more than 1,000 families yearly by 2020. The streamlined, energy-efficient design features a welcoming front porch, ADA-compliant layout, enlarged showroom to serve even more clients, enhanced warehouse, additional donation drop-off area, and new volunteer center.

To donate, go to https://gchomeforgood.org/

About The Green Chair Project
The Green Chair Project was founded when Jackie Craig and Beth Smoot, experts in real estate home staging, consistently found that homeowners had an excess of items in their homes. The answer was The Green Chair
Project, which provides a conduit for the community to give their surplus home goods right into the hands of people who are starting over from a variety of hardships. Since it was founded, Green Chair has served 2,847+ families and worked with 11,632+ furniture donors, and its team has worked 82,941+ volunteer hours.
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