Vie Collection Introduces RETINOPUR Intensive Retinol Mask

An Anti-Wrinkle and Anti-Blemish Professional Mask.


Vie collection has strengthened its anti-aging expertise with a specialized mask for combination to oily skin. RETINOPUR Intensive Retinol Mask targets the two major skin concerns: wrinkles and imperfections by using the efficacy and power of encapsulated retinol to smooth fine lines and regulate oil production and white kaolite clay to lift toxins from the skin. Its creamy, whipped texture is non-drying and non-comedogenic. The skin is purified and smoothed with cleansed pores, and an even skin texture.

**RETINOPUR Intensive Retinol Mask** ........................................................50 ml, suggested retail price: $89.50

Directions for use: Twice a week, apply a medium layer of mask to the face and neck, avoiding contact with the eyes. Leave on for 10 to 15 minutes and then rinse. The skin’s sensitivity to the sun may increase: avoid sun exposure and apply adapted solar protection for the week following use.

Key ingredients:
- Encapsulated Retinol - pure retinol is encapsulated, which allows it to be well tolerated by the skin. Provides anti-wrinkle action to promote the synthesis of collagen and elastin, promotes cell renewal and smooths the skin’s micro relief. Also called Vitamin A or retinoic acid is the reference molecule for dermatologists and is widely used in anti-acne and anti-aging treatments.
- Kaolin - absorbs excess sebum like a sponge, prevents bacterial and microbial proliferation and absorbs impurities and toxins.

**IMPRESSIVE RESULTS:**

**SCIENTIFICALLY MEASURED - Clinical scoring performed by a dermatologist***

Fewer pimples: -63%
Refined skin texture: -39%
Fewer blackheads: -38%
Skin less oily: -32%
Reduced pores: -30%
Reduced wrinkles: -23%

**VISUALLY OBSERVED BY VOLUNTEERS - Satisfaction test under dermatologist supervision**

**AFTER 1 USE:**
Wrinkle free skin: 100%
The skin is mattified: 96%
The pores are less visible: 96%

**AFTER 1 MONTH:**
The skin is purified: 100%
Pores are tightened: 100%
The skin is clear: 100%
The skin smoothed: 96%
Imperfections are reduced: 95%

*Measurement of anti-blemish efficacy by clinical scorage performed by a dermatologist on 21 women, 2 uses per week for 28 days.**Satisfaction text performed on 2 women after daily application for 28 days.

Vie Collection at a glance:
Vie Collection is a high performance skin care line that offers a wide range of solutions for all concerns regarding skin aging. As one of a few spa brands with our own laboratory, we don’t limit ourselves to a single star ingredient. The lab selects and assembles the most powerful benchmark cosmeceutical ingredients. Used in optimal concentrations, they are combined with molecules from the forefront of anti-aging research, providing advanced ingredient delivery systems for the skin. Vie offers targeted, non-invasive and clinically proven alternatives to cosmetic procedures along with effective treatment protocols to complement esthetic medicine treatments, for use before or after a procedure. Our expertise on the most innovative esthetic medicine procedures is derived from our partnership with our consulting physician, a well renowned French cervico-facial surgeon and esthetic medicine specialist. Vie Collection brings expertise, authenticity and proven visible results in the form of expert formulations and treatments in the spa market today.
Contact Information
Sarah Buddle
Phytomer USA
+1 877.843.0800

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