**Expert Healthcare Consultant Delivers A Game Changer With First Online Physician Liaison Training Course Helping Physicians Rapidly Grow Their Referral Network**

*Kelley Knott gives unprecedented access to physicians and physician liaisons to get professional training, revolutionizing the way medical practices and hospital systems can provide physician liaison training for teams and individuals.*

ATLANTA ([PRWEB](http://prweb.com)) April 30, 2019 -- Kelley Knott, Physician Liaison Consultant /Online Trainer, & CEO of Intrepy Healthcare Marketing, offers medical practices and hospital systems a superior way to train physician liaisons with this new digital course and website to provide on-going support and training.

"I believe in creating a community where physician liaisons can interact and support each other,” says Knott. “My goal was building a superior physician liaison training experience unlike any other. I did this by addressing the objections and hesitations providers face when choosing training and developed a solution with remote access, affordability, on-going support, and individual and team training."

**Physician Liaison University™** is revolutionizing the way medical practices and hospitals train physician liaisons and track program success. Though providers understand the value of physician relations, marketing providing in-depth and consistent training for individuals and teams has proven to be a challenge, until now. This course is the solution for hospitals and medical practices to connect with new referring physicians, boost their referral network and drive new patients to the practice.

As Physician Liaison University™ is the first online physician liaison training available for healthcare providers, now physician liaisons can access training remotely, get training for both teams and individuals, on their schedules, unique to their practices, that is affordable for both small medical practices and large hospital systems.

The groundbreaking course's membership includes access to all 5 video training modules, cheat sheets, marketing guides, project plans, and information on what tools and resources they need to succeed, including:

- Learning how to confidently market to referring physicians to convert patients
- Getting past the "Gatekeepers"
- Discovering how to track the marketing and measure ROI effectively
- Developing a smart but simple marketing plan unique to your practice
- Access to a "Members Only" private Physician Liaison Marketing Facebook Group
- 30-Day Physician Liaison Training Calendar
- 90-Day Marketing Plan

The site also includes [blogs](http://prweb.com) and podcasts that provide key insights and expert tips addressing the challenges physician liaisons face and [how to overcome them to develop strong referral relationships](http://prweb.com).

**About Physician Liaison University™**

If you are looking to grow patient referrals for your practice, seeking professional physician liaison training or a physician, hospital or healthcare professional interested in the course and/or working with Kelley Knott you can
email support@kelleyknott.com.

**About Kelley Knott**
Kelley Knott teaches physician liaisons, physicians, medical practices and hospital systems the profitable action steps for building a highly engaged physician relations marketing program, with online training courses, 1 on 1 consulting and training, and proven and tested strategies to build physician referral relationships with ease. Her 6+ years experience as a physician liaison successfully building multiple 7 figure programs has prprovided her students with the top content they need to succeed. As CEO of an award winning healthcare marketing agency, Intrepy Healthcare Marketing, she is always developing innovative and smart marketing strategies to help your clients effectively grow their practice and reach patients.

More information about services and resources can be found by visiting kelleyknott.com or emailing support@kelleyknott.com.
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