Taiwan Matsu Festival & Islands of Joseph Rosendo’s Travelscope Nominated for Emmy Awards

Taiwan Tourism Bureau proudly announced that Joseph Rosendo's Travelscope about Taiwan's Matsu islands and the sea goddess Matsu was nominated for the 46th Daytime Creative Arts Emmy Award

LOS ANGELES (PRWEB) April 06, 2019 -- Taiwan Tourism Bureau partnered with Public Broadcasting Service's (PBS) popular travel series "Joseph Rosendo's Travelscope" to produce "Taiwan Matsu Festival and Islands." Just days before Taiwan's annual Mazu Pilgrimage begins its procession, the travel series is nominated for the 46th Daytime Creative Arts Emmy Award's Outstanding Directing for a Single Camera Lifestyle, Culinary, Travel or Educational and Informational Program. Following "Taiwan Lantern Festival," "Iron Pathways to Adventure" and "Taiwan's Penghu Islands," this is yet another wonderful production that showcases Taiwan tourism on an international scale.

Joseph Rosendo's Travelscope came to Taiwan in 2017 to participate in the Mazu Pilgrimage and incense ritual. Through his interview with Folk Studies Professor Mao-Hsin Lin and exploring Mazu culture in the Matsu Islands, Rosendo explores the relationship between Taiwan's folk religion of Mazu and Matsu Island, inventively connecting the Dajia Mazu Pilgrimage and Mazu in the episode. The journey to Matsu Island highlights the Statue of the Goddess Mazu, Qinbi Village, Tunnel 88, battlefield scenery, and local delicacies. The episode has been broadcast in North America and Canada since April 2018.

Rosendo enthusiastically recalls experiencing the Dajia Mazu Pilgrimage for the very first time, joining the remarkable sight of performance troupes (dintao), the announcer (baomazai), Maitreya Brigade, Prince Brigade, Guards, and hundreds of thousands of Mazu devotees in escorting Mazu along Taiwan's coastal towns and villages. The powerful sight of unity among the Taiwanese is propelled by Mazu's charms. Only by witnessing can one deeply experience the kindness, hospitality, and warmth of the people. "Mazu is inside, outside; Mazu is pretty much everywhere in Taiwan," the host concluded towards the end of the episode. When presented with news of an Emmy nomination right before the Dajia Mazu Pilgrimage sets out, the Travelscope team ecstatically expressed, "Let’s welcome Mazu to join us at the Emmy ceremony."

The Director General of Taiwan Tourism Bureau, Dr. Yung-hui Chou expressed, “We are honored that Taiwan can be nominated with the travel series Joseph Rosendo’s Travelscope at the 46th Daytime Creative Arts Awards. It means that our direction and efforts on Tourism 2020: A Sustainable Tourism Development Strategy are positively recognized.” The Director General of Taipei Economic and Cultural Office in Los Angeles, Ambassador Abraham Wen-Shang Chu added, “Taiwan has a rich natural and cultural landscape, as well as warm hospitality with the spirit of altruism. This nomination is Taiwan’s best global recognition.”

Moreover, “Taiwan Naturally” has also aired as part of season 10 of the PBS travel series Joseph Rosendo’s Travelscope since April 2018. This episode features Taiwan’s successful sustainable tourism and its devotion to conservation of mountains, forests and birds as well as farm to table dining. The director of Taiwan Tourism Bureau’s Los Angeles office, Brad Shih expressed, “Currently, we have partnered with well-known tour operators to develop a variety of special interest itineraries such as bird tours, hiking tours, island tours, gourmet tours, and many more. Thus, American audiences who love the Travelscope series can have the opportunity to visit Taiwan and explore in-depth.” With Matsu’s supernatural power in the mix, the Travelscope team also expects to hit a new milestone and bring home its seventh Emmy Award.
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