



Have a Rock n' Roll Holiday with Popular Canine Characters from Kids' Touring Band

Charlotte, NC ([PRWEB](#)) October 12, 2004 -- For the past three years, The RAGGS Kids Club Band has been playing fairs, festivals, amusement parks, theatres, malls and even The White House with their signature brand of rock n' roll music for kids. This holiday season, fans can enjoy the popular canines as they star in RAGGS Kids Club Band Holiday Jam, Rockin' the Rockies the new live-action, direct to DVD and VHS release from RAGGS LLC, filmed on the ski slopes and in picturesque Telluride, Colorado.

Recommended for ages 2-8, the 40-minute RAGGS Kids Club Band Holiday Jam, Rockin' the Rockies will be available nationwide November 2 for a suggested retail price of \$12.98 for the DVD and VHS. Nearly 20-minutes of bonus features on the DVD include: Four Sing-A-Long Holiday Music Videos Frosty the Sno-Man, Santa Claus Is Comin' To Town, The Twelve Days of Christmas, and Rudolph the Red-Nosed Reindeer, plus Meet The Band individual character profiles.

The band, which stars five big, colorful canine characters, has built a reputation for high-energy, musical fun while delivering wholesome messages about music appreciation and pro-social values. Their interactive road show is full of surprises such as beach balls exploding into the audience and participants competing with the Pawsuuup! club handshake. They take the same formula to the screen in RAGGS Kids Club Band Holiday Jam, Rockin' the Rockies DVD.

This holiday season fans of RAGGS will also see the band in concert when RAGGS Kids Club Band Holiday Jam, Rockin' the Rockies premieres on television in a joint venture between RAGGS and WTTW National Productions/Chicago. The 30-minute TV special will be shown on WTTW-TV Channel 11 Chicago in November and December as part of the station's holiday line-up of children's holiday specials. The special will also broadcast on select public television stations across the country.

In Holiday Jam, Rockin' the Rockies, the band, starring RAGGS, Trilby, Pido, B.Max and Razzles, get a call to fill-in for a cancellation with the promise that they'll be home for Christmas. They head to the mountains where they have a rockin' good time playing a school concert and enjoying skiing, snowboarding, rock climbing, swimming and even snow tennis to the max! When their van breaks down and they can't get home for the holidays, they also learn valuable lessons and make new friends. The show features 12 holiday classic songs, which the band has recorded on an award-winning CD appropriately titled Holiday Jam, which retails for \$9.98.

Recently, RAGGS Kids Club Band PAWSUUUP! Tour Concert DVD received several awards from major national organizations that review the best in children's entertainment: Seal of Excellence from Creative Child Magazine, iparenting media award, The National Parenting Center's Seal of Approval, and Best New Group and Song of the Year from Music Web Awards.

Unleashed, the newest DVD in the series will be released in early 2005.

The RAGGS Kids Club Band is based in Charlotte, NC and began recording in 2001 with their first CD,



Â Pawsuuup!Â In 2002, the band hit the road and has played over 1,000 shows including a daily summer theatre production at The Palace Theatre in Myrtle Beach, SC. In addition to touring, fans can join RAGGS Kids Clubs at 25 participating malls around the US.

To purchase RAGGS products or for more information call 1-888-visit 472-2035 or visit www.raggs.com. RAGGS DVDs, VHS and musical CDs can also be purchased at www.cdbaby.com and www.amazon.com.

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