WALLssagers, the Total Body, Use-Anywhere Device that Can Relieve Muscles Anywhere on the Body, Launches on Kickstarter

*With nine-out-of-ten people suffering from sore and stiff muscles through everyday activity and stress, people can turn to the patented self-massager from FALLstich Products that allows them to reach any trigger-point for relief whether at home, the office or on the road.*

PERTH AMBOY, N.J. (PRWEB) April 09, 2019 -- WALLssagers, the total body, use-anything self-massager that can relieve muscles anywhere on the body, is now available on Kickstarter.

Margot Fallstich, Founder of FALLstich Products and Creator of the WALLssager, came up with the idea for the device through her own work as a masseuse – and in trying to alleviate her own stiff muscles through her work on her customers.

“According to my experience, only about one in 10 people today come in for a massage because they want to relax, but because of muscle pain,” said Fallstich, who has been a massage therapist since 2004. “The majority of my clients and patients book a massage because they are in so much pain, and it is preventing them from living a normal, happy life.”

Also, as part of her job, Fallstich worked with her hands and constantly suffered from sore shoulders – but found she couldn’t massage herself because those areas were so difficult to reach.

“I tried every self-massage device on the market, but I was never really satisfied,” she said. “I started using a tennis ball against the wall to release my sore muscles and that was the moment when the idea for the WALLssager began.”

Creating a simple, small and portable device, the WALLssager allows users to massage every hard-to-each area on their body using only their body weight, movement and any wall or floor area. Using spheres on a metal rod that are easy to adjust, the user moves them further apart or closer together to be rolled across the aching muscle or ‘trigger point’ – staying on that spot up to two minutes until the pain completely goes away.

When stressed or injured, Fallstich says muscle fibers and connective tissues often form trigger points commonly known as knots – which are most often caused of muscle pain and stiffness.

“Muscle pain can be so overwhelming with all the trigger points on the body that people have to see chiropractors, physical therapists and massage therapists to get relief,” she said. “But I knew how easy it was to release sore muscles and I wanted to come up with a solution that allowed people to achieve this level of relieve in the privacy of their home, or at any time and anywhere.”

After a year of searching and working with different prototypes and sharing her vision with clients, patients, chiropractors and other physical therapists, she created the WALLssager and received a patent for the product in 2016. The following year, Fallstich and her team attended the world's largest startup expo, TECHDAY, held in New York City, where the product was a success and received very positive feedback from buyers.

“That’s why we created the WALLssagers - to be the only total-body self-massager you will ever need,” she said.
For more information, or to purchase the WALLssagers at an early-bird discount of $59, 50 percent off estimated retail price of $115, visit the WALLssagers Campaign Page on Kickstarter.
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