Pinaki Saha is Appointed Entrepreneur in Residence for the Product Risk Framework SW Tool

Pinaki Saha is the newly appointed Entrepreneur in Residence for the Product Risk Framework, a business intelligence risk management software tool for product developers.

CHICAGO (PRWEB) April 10, 2019 -- Strategy 2 Market announced the appointment of Pinaki Saha as the Entrepreneur in Residence (EIR) for the Product Risk Framework™, a business intelligence risk management software tool for product developers. As the EIR, he is responsible for helping with market strategy, product onboarding, growth hacking, and partnerships.

Pinaki has been in the high tech industry for 20+ years. A nuclear physicist by training, Pinaki’s worked on high-end algorithms for the DoD and NOAA. From there he entered the dotcom industry in 1998.

He played a leadership role designing auction sites for Priceline.com and building enterprise systems for Lockheed Martin and the U.S. Federal Government. Pinaki spent nine years in JPMorgan Chase deploying several FinTech programs in the Commercial Banking group and was instrumental in Commercial Bank customer data migration during Bank One - J.P.Morgan merger.

After Chase, Pinaki co-founded six startups in consumer Internet space involving video streaming, games, IoT, and MARTECH. He helped to raise millions in seed funding and created prototypes for Disney, Samsung, Bacardi, Kraft-Heinz, Philips and many more. He is actively engaged in the startup communities in Chicago and Silicon Valley, helping early-stage teams with strategy, product-market fit, and development expertise.

Pinaki earned his MBA from the University of Chicago, Booth School of Business.

The Product Risk Framework is a division of Strategy 2 Market. The Product Risk Framework is a business intelligence risk management software tool for product developers. It enables product teams to identify, evaluate and prioritize the most significant sources of uncertainty and risk associated with product ideas. The framework leverages principles of behavioral economics to root out uncertainties while tracking risk reduction progress from idea through launch, and enhancing decision-making through data visualization.

The Product Risk Framework received a National Science Foundation (NSF) STEM I-Corp Grant, sponsored by the University of Chicago.
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