New Collar Workforce Summit Announcement - June 9-11, 2019 Santa Fe, New Mexico

New Collar Workforce Summit to Explore Job Skills Created by Digital Transformation and Its Impact On Education and Government Policy

SANTA FE, N.M. (PRWEB) April 12, 2019 -- The New Collar Workforce Summit: Reimagining Job Skills, Lifelong Learning and Workforce Readiness in the Era of Digital Transformation, will take place at La Fonda Hotel on the Plaza, in Santa Fe, New Mexico, June 9-11, 2019.

The invitational conference with interactive roundtable discussions will facilitate reimagining and enabling lifelong learning opportunities for the New Collar workforce that must possess 21st Century skills to drive the transition to Industry 4.0. Insights gathered from employers, educators and policy makers will generate post-conference materials to be used as an actionable upskilling resource for those organization on the digital transformation journey.

Featured keynotes and Fireside Chats include:

- Dr. Julie Albright, a Digital Sociologist at the University of Southern California’s Dornsife Applied Psychology and Viterbi Engineering schools, and the author of Left to Their Own Devices: How Digital Natives Are Reshaping the American Dream
- David Woessner, Executive Vice President, Corporate Development and Regulatory Affairs LM Industries Group Inc., developing Olli, the first 3D Printed, self-driving, electric shuttle
- Jamai Blivin, Founder and CEO of Innovate+Educate, a non-profit she started in 2009 with a vision for an industry-led board focused on education and workforce strategies
- Jeff Fullerton the Partnerships Manager for Meow Wolf, an immersive arts experience company

DXPlanet 4.0, a digital transformation industry leader, and the non-profit North American Digital Fabrication Alliance’s New Collar Network initiative are co-hosting the 2-day program in collaboration with Innovate+Educate, a non-profit organization disrupting education models nationwide.

DX Planet founder Bruce Taylor explains that moving into the future of the Fourth Industrial Revolution is impossible without the workforce to integrate new disruptive technologies like 3D Printing, machine learning, predictive analytics, AR/VR, Blockchain and more. “The AI-enable IoT in the era of 5G mobile and wireless, plus cloud technologies are now driving massive changes in all industry sectors,” says Taylor, “While there will be great disruption to the workforce, there will also be a corresponding creation of new workforce needs that are not now being adequately addressed. This summit roundtable is to do just that with clear, definable, actionable goals.”

The New Collar Network’s founder, Sarah Boisvert reiterates: “The nature of work is rapidly changing as 3D Printing, artificial intelligence, robotics, autonomous vehicles, augmented and virtual reality, Blockchain, predictive analytics and technologies seemingly from science fiction, are adopted in a wide range of industries. Education models must change for today’s students, career changers and veterans, who need affordable options that take advantage of new learning innovations. We hope to facilitate that process through co-creation of successful life-long learning programs by the key stakeholders from industry, education and government.”
“There has never been such a focus on the shift that is happening across working and learning to prepare for the Future of Work”, adds Jamai Blivin, CEO of Innovate+Educate. “We look forward to collaborating with New Collar Network for an outcome-oriented event as we address this disruption and inevitability of the rapid SHIFT.”

Business executives worldwide unanimously agree that adoption of digital transformation is imperative to achieve competitive advantage for their companies. [Source: Deloitte Touche Tohmatsu Ltd. and U.S. Council on Competitiveness, 2016 Global Manufacturing Competitiveness Index.] According to the World Economic Forum, 75 million workers could lose their jobs to automation by 2022. However, 133 million new jobs are predicted to be created by the same year if workers receive the necessary training in the necessary New Collar job skills.

Where are employers going to find these workers? How will educational institutions meet current employer needs, since the situation is an immediate problem? How will governments and policy makers remove barriers to innovation in training platforms and processes?

These questions form the basis of the New Collar Workforce Summit.

Roundtable-table-style format will build a knowledge base with keynotes, “fireside chats” and panel discussions from disruptive technology companies, digital transformation implementers, thought leaders on the Future of Work and education innovators.

From that starting point, participants from higher education, a wide range of industries, STEM education, federal, state and local governments, philanthropy and alternative learning innovators will add their own experience to the interactive roundtable conversations from which key takeaways will be documented.
Contact Information
Sarah Boisvert
FabLabHub
http://www.fablabhub.org
301-908-6726

Edie Dillman
Innovate+Educate
http://www.innovate-educate.org
5055774207

Online Web 2.0 Version
You can read the online version of this press release here.