Announcing Awards for “What’s So Cool About Manufacturing?” Northern Tier

*Students and Manufacturers Share Success and Awards in Pilot Season’s Finale*

TOWANDA, Pa. (PRWEB) April 11, 2019 -- Over 200 people attended the first “What’s So Cool About Manufacturing?” (WSCM) Northern Tier awards ceremony on April 11th. The ceremony was held at the Keystone Theatre in Towanda, Pa. and attendees celebrated the work of all the student teams, which combined for more than 10,000 online votes over a three-day period.

The three videos with the most votes received awards. This year’s awards are as follows:

Viewer’s Choice Award – Wellsboro Rock L. Butler Middle School – MetalKraft Industries, Inc.

1st Place: Middle School – Wellsboro Rock L. Butler Middle School – MetalKraft Industries, Inc.

2nd Place: Middle School – North Penn – Mansfield – Keystone North, Inc.

“This year is our first year participating with the WSCM program, and it’s truly amazing to see how much work the students, teachers and manufacturers put into their projects to make this happen.” says Ethan Sexton, Community Development Program Manager of Northern Tier Regional Planning and Development Commission (NTRPDC). “We can’t wait to see how much next year’s contest will expand and grow.”

The Northern Tier Regional Planning and Development Commission (NTRPDC) presented the Student Video Contest: “What’s So Cool About Manufacturing?” (WSCM), originally created by Manufacturers Resource Center (MRC) in Pennsylvania’s Lehigh Valley, which gives students in Bradford, Sullivan, Susquehanna, Tioga & Wyoming Counties the opportunity to network with local manufacturers as well as gain new perspectives, record their experiences and present them in an educational and “cool” way through documentary video production. The contest was created to generate excitement that draws students towards considering manufacturing career paths to create a 21st century workforce.

For more information regarding the “What’s So Cool About Manufacturing?” Student Video Contest please visit www.WhatsSoCool.org, facebook.com/WSCMNT and Twitter @WSCMNT.

About Northern Tier Regional Planning and Development Commission:

Since 1970, the Northern Tier Regional Planning and Development Commission has been providing resources to help our region succeed. Our board and staff are devoted to economic and workforce development across the five-county region which includes Bradford, Sullivan, Susquehanna, Tioga and Wyoming counties.

Today's programs cover a wide range of services, including: business financing, export counseling, government contract assistance, internet and technology assistance, grant writing, transportation planning and workforce development.

About “What’s So Cool About Manufacturing?”™:
Developed by Manufacturers Resource Center (MRC), the WSCM program is a video based educational tool that increases awareness of career paths in manufacturing. MRC developed this innovative career awareness program, which at its core is "peer marketing" (kids telling kids what's so cool about manufacturing jobs). The contest is showcased on the What's So Cool Website, [https://www.whatssocool.org](https://www.whatssocool.org), and shared nationally through the Manufacturing Institute and the Manufacturing Extension Partnership platforms. The contest is expanding across the Commonwealth and the country. Inside Pennsylvania there will be 15 regions conducting contests this year. This contest gives students the opportunity to connect with local manufacturers, document their experiences and present them in an educational and “cool” way. The contest was created to generate excitement that draws students towards manufacturing career paths and STEM education.
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