First Nettl of America Franchise Granted

Nettl of The Palm Beaches, Florida, becomes the first franchise in the United States

CLEVELAND, Ohio (PRWEB) April 12, 2019 -- Nettl of America LLC, the network of neighborhood web, print and design studios, based in Cleveland Ohio, today announced that it has granted its first franchise in the United States. Nettl of The Palm Beaches, Florida has been licensed to The Back Office LLC.

The Back Office LLC has helped small business owners achieve their goals and dreams since 2006. David Winters started the business in St Augustine, Florida, from a home office with six accounts. Now they’ve grown nationwide. They have an integrated, fixed price approach to accounting, bookkeeping, payroll, CPA tax, business coaching, consulting, outbound telemarketing, business funding, human resources and insurance planning. They operate a model with no up-front costs and no contracts. The Back Office is proud to have an A+ Rating from the BBB.

David Winters, President of The Back Office LLC said “With the addition of Nettl of The Palm Beaches, we complete the menu to our clients. We’ve added services that directly impact the front end of their business with marketing, advertising, website and application development, printing, large format products, displays, exhibits, advertising specialty items and more.

The Nettl franchise opportunity provides The Back Office LLC with the foundation and support that we needed. Nettl gives us the framework, training, and resources for those front end services, without having the risk and expense of an acquisition, or the headaches of trying to develop the systems, processes and procedures ourselves."

Peter Gunning, CEO of Grafenia plc, the people behind Nettl said “We’re delighted to welcome David and his team to Nettl. It was only last month that we launched the Nettl bolt-on franchise in America. The Nettl team have been on the road since then, meeting up with prospective franchisees. We’ve been explaining the Nettl system and choosing suitable franchisees. We expect more franchisees to sign agreements soon and encourage anyone who is looking to diversify their print business to get in touch. Franchisees keep their existing identity and co-brand Nettl with it. We train them how to sell and deliver web projects, with clever software and their existing team’s skill-set. There’s a reason we have over 200 Nettl locations in the UK and across Europe. And now we’re excited to help graphic businesses in America to expand their offering."

Nettl is a business system. It’s a bolt-on franchise, made for graphic businesses like printers, copy shops, marketing agencies, sign companies, web designers and graphic studios. Nettl franchisees keep their existing brand. And add Nettl. To extend the range of things they can do for their clients. They use their existing team’s skill-set to do more. They take advantage of Nettl’s suite of marketing, to engage new clients and keep in touch with existing ones. Nettl is the largest network of neighborhood web, print and design studios in the UK. There are over 200 Nettl locations around the world - in Australia, Belgium, England, France, Ireland, New Zealand, Scotland, The Netherlands and Wales. And now Nettl is coming to America.

In the old days, clients invested their marketing bucks on print-based advertising. Now, the first thing a start-up business wants is their website. So that’s where Nettl starts too. But it’s certainly not where it ends. Business cards aren’t first on anyone’s shopping list anymore. Nettl still sell lots of them. It’s just that clients are putting their energy somewhere else first. After their website, they need help with email marketing and search engine
optimization. And signage. Exhibition graphics. And then, probably a heap of print and promo items. So Nettl does all of those things. And a bit more too.

If you have a graphics business, find out more about Nettl at https://www.nettl.com/us/nettl-franchise/ and request a franchise prospectus. Nettl is very low-cost. It starts at just $299 per month plus an initial license fee of $4,995. The first wave of franchisees qualify for a discount of up to 80% off the initial license fee, as permitted and regulated by federal franchise law.

Nettl of America will next be appearing at How Design Live in Chicago, Illinois from May 7-10. Visit the Nettl team at booth 816 or drop by Nettl Expoganza at booth 819. Tickets are available for sale from the organizer.

Not An Offer To Sell a Franchise
This press release and the information contained on this press release is for information purposes only, is not intended as an offer to sell a franchise or a solicitation of an offer to buy a franchise. The offering of a franchise can be made by prospectus only in the form of a Franchise Disclosure Document. In the states of California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and/or disclosure requirements.
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