RecycleGO Introduces Fleet Management Technology to Assist Waste Haulers

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IRVINGTON, N.J. (PRWEB) April 11, 2019 -- RecycleGO announced today the introduction of a new SaaS fleet management suite designed to help waste haulers and recyclers operate more efficiently. The system adds a new layer to the company’s previous fleet and asset management suite to enable accurate recording and reporting of recycling activity. The data set collected will allow recyclers to calculate and provide sustainability impact, ensuring that they remain in compliance with all applicable regulations.

Under UN Sustainable Development Goals set for 2030, multi-national corporations will need a way to track sustainability impact and measure performance in an unbiased non-proprietary platform. RecycleGO is the only corporate sustainability and fleet management solutions provider in existence today providing unique services such as proof of impact and provenance.

RecycleGo’s founder Stan Chen explains, “Companies that have sustainability programs earn an average of 18% higher return on investment (ROI), and yet only a small percentage of the fortune 1000 companies currently have them in place.”

The new RecycleGO fleet management suite combines a data-driven approach with a user-friendly design packed full of features. Advanced analytics and graphical interfaces not only quantify and qualify the output of recyclables, but also allow customers to conveniently view all data and insights needed to continually improve recycling efforts. The software allows on-premise managers to easily and effectively schedule pickup and processing of recyclables via phone – think Uber for recyclables. And state-of-the-art technology equips dispatchers and drivers with fleet performance and route optimization capabilities in order to streamline fleet management and optimize revenue per pickup.

RecycleGO is targeting an initial rollout to New York City haulers, implementing their sustainability initiatives and ensuring that they comply with NYC commercial zoning regulations. Haulers are vertically integrated with the Fleet Management & Route Optimization system via a SaaS model. RecycleGO’s solutions allow corporations to achieve higher ROI and lower volatility.

**About RecycleGO**

RecycleGO was founded in 2016 with a mission to provide sustainable recycling solutions that mutually benefit business and the environment. Founder and President/CEO Stan Chen brings over 20 years of experience in recycling and a vision to make a positive impact on the environment by using new innovations in the relatively tech-dormant recycling industry. Co-founder and CTO Jan Gerards has a deep background in project management, software system architecture design, and business consulting for enterprise-level software implementations.
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