Leader in Total Population Management and Payment Integrity has joined SyTrue

SyTrue is pleased to announce the appointment of Cynthia Nustad to our Advisory Board

CHICO, Calif. (PRWEB) April 12, 2019 -- SyTrue is pleased to announce the appointment of Cynthia Nustad to our Advisory Board. Ms. Nustad is recognized for her success as an innovative technology executive and a business leader in healthcare. With over two decades of executive management in healthcare and her success with creating and executing company growth strategies, she is a wonderful addition to SyTrue’s Advisory board.

“SyTrue is an innovative healthcare technology company using NLP: Natural Language Processing to help solve access and utilization of Electronic Health Data”. Accessing EMH/EHR data for use across many needs at a Health Plans and service provider has been a hard problem to tackle until now. SyTrue helps unleash medical record content in a unique. I am excited to join this remarkable company.” said Cynthia Nustad

Ms. Nustad recently served as the EVP, Chief Strategy Officer of HMS Holdings where she oversaw the company’s strategy, roadmap and integration of new product and technology capabilities. Nustad was also instrumental in directing the evolution and growth of corporate technology, data & analytics, software and solutions. She has spearheaded the creation of a new business verticals, creating aligned operations and integrated acquisitions with internal innovation. Her forte: the investment thesis of acquisitions, business transformation, creating scale with technology, and cultural integration, all with a special emphasis on creating long-term shareholder value.

“We are thrilled to have Cynthia on our team. She brings a tremendous amount of knowledge in Total Population Management and Payment Integrity. Cynthia’s role is critical as SyTrue roles out is SyAudit and SyHealth solutions to Health Plans and Service Providers.” Said Kyle Silvestro, CEO

Previously, as EVP and CIO at HMS, Nustad led the technology, cybersecurity and product innovation functions. This helped establish HMS as a healthcare technology company and created the foundation to propel its future growth. She has led large operations with both domestic and international talent. Earlier in her career she served as a CTO, had P&L responsibility, and led product development. Serving Fortune 500, mid-size and startup companies, she has also held executive leadership roles at Cambia Health Solutions and WellPoint/Anthem to name a few.

Cynthia holds an MBA from the University of Oregon, an MPH and BA from UCLA. She currently serves as a Board Advisor for Instamed, a digital banking and payments network for healthcare. She was previously a Board Member for Integriguard and a not-for-profit organization, Outside In.
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