Parker University Names Kendell Bachik Director of Institutional Advancement

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DALLAS (PRWEB) April 12, 2019 -- Parker University is excited to welcome Kendell Bachik as Director of Institutional Advancement. Her role will primarily be to introduce the University to the community and potential donors with an initial emphasis on the development of Parker University’s Neuroscience Center.

Kendell was raised in Dallas and attended the University of Texas in Austin for two years before returning to Dallas and graduating from the University of Texas at Dallas with a Bachelor’s of Science degree in accounting. Upon graduating, Kendell moved to San Francisco in 2006 to intern for a global tax, audit and consulting firm. Following her internship, she earned her Masters in Accounting from Golden Gate University.

Kendell will work on behalf of the entire university when it comes to reaching out to the community and various partners as well as potential donors. Her personal story of inspiration and determination, however, do make her an exceptional fit for assisting with the development of Parker’s newly developed Neuroscience Center.

“Every 13 seconds someone in the U.S. suffers from a traumatic brain injury resulting in more than 2.5 million new brain injuries per year.” Kendell adds, “I couldn’t be more pleased to join Parker and be a part of the University’s efforts to grow and educate the public through chiropractic, health and fitness and neurological research and patient care.”

On October 31, 2009, Kendell was involved in a serious car accident, severing her spinal cord rendering her paralyzed and a person with quadriplegia. Rather than listen to harsh realities echoed by doctors, Kendell stayed optimistically positive and sought to prove doubters wrong. After a year and a half, Kendell went from being dependent on family members helping her with every detail of life, to regaining her independence, living alone, and driving herself. She devoted much of her time after the accident to creating REACT, a non-profit organization so that she could share her experience and her life-changing program with more people who were impacted by traumatic neurological injuries.

Kendell’s spirit and dedication are sure to be a great asset to Parker University and the advancement of education and research. When Kendell is not representing Parker University, she, her husband, and daughter along with their two labs enjoy traveling to visit family in San Francisco, Denver, and Orlando.
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