Mira Zwillinger Presents 2020 Collection at New York Bridal Fashion Week

*Mira Zwillinger presented her latest bridal collection at Union West in Chelsea, New York, on April 11, 2019*

NEW YORK (PRWEB) April 12, 2019 -- Mira Zwillinger, the acclaimed bridal couture designer, presented her 'Make a Wish' 2020 bridal show last night at Union West in Chelsea. The mother-daughter design team (Mira and Lihi Zwillinger) debuted their 2020 collection of effortlessly feminine silhouettes and featherweight materials for their 5th New York Bridal Week show.

The Make a Wish collection showcased Zwillinger’s innovative use of 3D printing technology, which allows her to hand-draw stunningly intricate embellishments directly onto the Belgian tulle, silk organza, French and Italian lace, and polished gazar that dominate the collection. Traditional ornamentation in pearls, Swarovski crystals, high-shine and matte sequins, and hand-stitched embroidery also made their mark and blended seamlessly with the 3D printing techniques, creating a modern collection with timeless elegance.

The runway collection of 29 looks included 25 floor-length gowns, many of which incorporated voluminous, whisper-thin skirts lending an airy, ballroom feel to the collection. Other designs opted for high necklines and low-backed bodices with seemingly weightless, ethereal transparent capes. Four mini-length bridal dresses were also incorporated for an avant-garde and edgy alternative.

Mira Zwillinger founded her fashion house in 2010, opening a discrete atelier for discerning ladies in Tel Aviv. In 2015, her daughter, Lihi Zwillinger, joined her in establishing their international luxury evening and bridal wear design firm which became one of the most sought after bridal fashion houses in Europe. In the United States, Mira Zwillinger designs are carried by retailers including Mark Ingram, Moda Operandi and Saks Fifth Avenue. The designers live, work and produce in Tel Aviv.
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