AHL Brands Group Announces the Launch of New Design Milk E-Commerce Sites

Company launches new websites following recent acquisition.

SYDNEY and COLUMBUS, Ohio (PRWEB) April 30, 2019 -- Design Milk is extremely pleased to announce the launch of two new e-commerce websites: Design Milk Everyday and Design Milk Travels. Everyday is a carefully curated assortment of modern design objects for daily life. Travels is a content-focused site that speaks to all aspects of travel and exploration. Both sites will feature brands and makers that align with the Design Milk ethos of celebrating fun and accessible modern design. The sites are an extension of the brand’s popular Instagram accounts of the same name.

Design Milk, who recently joined AHL Brands Group, the parent company of AHAlife and Kaufmann Mercantile, is a globally recognized leader in the world of modern design that has thrived through the support of an engaged community of design enthusiasts. The new e-commerce sites will allow the Design Milk community to connect directly with the designers, makers, and independent brands that Design Milk has showcased over the years.

“As part of AHL Brands Group, the leading supporter of independent designers, brands, and artists, it was a natural next step to blend our passions and introduce e-commerce and other services to the Design Milk community,” said Robert Mancini, Chief Executive Officer of AHL Brands Group. “Today, I am very excited to launch the first of our lifestyle websites. Working with Jaime to curate the assortment and content has been fantastic — this is our first step toward building a broader Design Milk brand that supports our community.”

“I’ve spent over a decade growing Design Milk and have had the privilege of being part of a community of people who love design as much as I do. Today, Design Milk is embarking on a new and exciting journey. While trendspotting and sharing beautiful, functional design products will always be at the core of Design Milk, it has been our dream to expand the Design Milk brand to do something more—to help make great design more accessible. We began this journey by creating our sister Instagram channels @designmilkeveryday and @designmilktravels. Now, together with the AHL team, we take the next step on our journey by creating an e-commerce platform so that everyone can access these great designs.” — Jaime Derringer, founder of Design Milk and Chief Creative Officer of AHL Brands Group.

About AHL Brands Group
AHL owns and operates a proprietary eCommerce platform for premium lifestyle goods. The Company currently operates two curated dropship marketplace websites (AHAlife and Kaufmann Mercantile). We offer customers a virtual catalogue of over 50,000 items from a community of 4000+ independent, emerging designers and artisans from around the world who create and manage their own curated storefronts within the AHL ecosystem. For more information, please contact AHL Public Relations.

About Design Milk
Design Milk is a world-renowned, award-winning digital media company dedicated to modern design that has thrived through the support of an engaged community over the past 13 years. Design Milk shares the newest in art, architecture, interior design, furniture, decor, fashion and technology. Always fresh, Design Milk reaches millions of readers worldwide with design finds from around the globe. Design Milk recently joined AHL...
Group, the parent company of Ahalife and Kaufmann Mercantile. For more information visit [www.design-milk.com](http://www.design-milk.com), [www.designmilkeveryday.com](http://www.designmilkeveryday.com) and [www.designmilktravels.com](http://www.designmilktravels.com)
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