Lindsay Baker, WeWork’s Head of Sustainability, Joins Measurabl Board

The real estate tech leader will provide a unique perspective on how both occupiers and owners leverage environmental, social, and governance factors.

NEW YORK and SAN DIEGO (PRWEB) April 30, 2019 -- Lindsay Baker, Global Head of Sustainability and Wellbeing at WeWork, has joined the Board of Directors at Measurabl, the world’s most widely adopted software for commercial real estate ESG (environmental, social, governance) data management.

“Lindsay is a real estate technology pioneer and understands the importance of sustainability to the industry,” said Matt Ellis, Measurabl’s CEO. “Her experience as an entrepreneur, engineer, and industry disruptor will be hugely invaluable to Measurabl and our customers in this new business environment where ESG and technology have changed how real estate is valued, owned, occupied, and transacted at every level.”

“WeWork is committed to creating spaces that are healthy and productive for our members, and we do that by thinking about sustainability in all aspects of our work,” said Baker. “From considering the materials we purchase, to the efficient layouts of our spaces, to the design of our interior spaces, our goal is large-scale impact to create a more sustainable world. Measurabl shares this vision, and I look forward to advancing their mission to measuring the impact of commercial buildings.”

Over 34,000 commercial buildings representing nearly 8 billion square feet across 70 countries measure, manage, and report ESG performance using Measurabl, making it one of the fastest-growing and most widely adopted real estate technology startups in the world. Within the U.S. alone, Measurabl covers approximately 8% of commercial floorspace. This uniquely deep and diverse real estate database includes everything from traditional office and industrial buildings to major sporting venues, education facilities, government campuses, data and retail centers.

Baker joins existing board members Ray Wirta, former CEO CBRE; David Pogue, former CBRE Head of Sustainability; Josh Henretig, Microsoft Senior Director of Smart Cities and AI for Earth; Jake Fingert, Managing Partner at Camber Creek; and Brian Nugent, Managing Partner at Sway Ventures. Her appointment is effective today.

About Measurabl
Measurabl is the world’s most widely adopted ESG software for commercial real estate. Nearly 8 billion square feet of commercial property valued in excess of USD $1.5 trillion across 70 countries use Measurabl to measure, manage, and report environmental, social, and governance performance. ESG data is used to exceed tenant expectations, comply with government regulation, and access capital markets. Learn more at https://www.measurabl.com.

About The We Company
The We Company’s guiding mission is to elevate the humanity’s consciousness, through three distinct business lines of WeWork, WeLive, and WeGrow. WeWork’s mission is to create a world where people work to make a life, not just a living; WeLive’s mission is to build a world where no one feels alone; and WeGrow’s mission is to unleash every human’s superpowers. The We Company began 2019 with 425 locations in 100 cities across 27 countries, and has over 400,000 members, which includes a third of the Global Fortune 500. For additional information, please visit http://www.we.co
Contact Information
Kelias Cowan
Measurabl, Inc.
http://measurabl.com
+1 619-719-1716 Ext: 3001

Online Web 2.0 Version
You can read the online version of this press release here.