Chicago Mayor Rahm Emmanuel Proclaims Young Latina Day April 11

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NORTH AURORA, Ill. (PRWEB) April 29, 2019 -- Recognizing the positive achievements of young Hispanic women, Chicago Mayor Rahm Emmanuel presented to Gabriela Rodil, treasurer and board member of the nonprofit Fig Factor Foundation, a proclamation declaring April 11 to be Young Latina Day in Chicago.

The nonprofit foundation’s mission is to provide educational leadership platforms, mentorship and meaningful empowering activities to Latinas ages 12 to 25. Jacqueline Camacho-Ruiz, the nonprofit’s founder and CEO of JIR Marketing, formed the foundation in North Aurora in 2014.

“Meeting with Rahm Emmanuel and learning of his strong support for this event was a significant milestone for the Fig Factor Foundation,” Rodil said. “Having Mayor Emmanuel make that proclamation in the third largest city in the country paves the way for future supportive advancements in the Latino community in Chicago.”

This year six other suburbs commemorated the celebration: Bolingbrook, West Chicago, Hanover Park, Bartlett, Aurora and Berwyn.

The Young Latina Day event began when it was first proclaimed by the City of Aurora in 2017. In 2018, in addition to Aurora, West Chicago and Berwyn also participated. It was also in 2018 that through the Latino affairs from the office of the Governor, former Illinois Governor Bruce Rauner presented a certificate of excellence to honor and recognize the foundation’s work in the Hispanic community. This year’s schedule of Chicago and six suburbs displays the growing support to help Latinas in their life goals.

“The fact that this year we have seven cities participating shows the importance of supporting young Latinas as they grow to be leaders and role models to their families, communities and businesses,” Camacho-Ruiz said.

The event has already made an impact on participants such as Crystal Monarrez, a senior at Batavia High School who will be entering Brigham Young University this fall. Monarrez entered the foundation’s mentoring program and graduated from it.

“Participating in Young Latina Day makes me feel grateful that people are aware of the beauty and culture that comes from being Latina,” she said. “As young Latinas, we are recognizing where we come from. We are celebrating our blood heritage, our roots, our families, our traditions and our way of life.”

West Chicago resident Gaby Hernandez, a family liason with West Chicago’s Elementary School District 33 and a Fig Factor Foundation graduate, said that Young Latina Day is an important part of her life. For her, seeing these cities proclaim the day makes it official and a reality.

Hernandez described the day as exposing her to the amount of success Latinas have had by participating as foundation mentors or as partners who have helped Camacho-Ruiz along the years.

“It is those connections that I built through the Fig Factor Foundation has led me to be open to more
possibilities,” Hernandez said.

The celebration would not be possible without the generous support of the following businesses. Northern Trust is the event’s gold sponsor. Silver event sponsors are, Ortega Business Services Inc., Victoria and Scott Severson, Berwyn Park District, JJR Marketing, Ramos Tax and Services, Advanced Wiring Solutions and Lurdez Consulting Group. Bronze event sponsors are Roger Doan, Allegiant Fire Protection, Farmers Insurance, Medhat Sbeih of State Farm, C.B. Colin Landscapes, PME Cake Decorating Supplies, 25 Unite, Vertex Resource Group, La Michocana, Delgado Rompf Bruen LLC, Latin Heritage Leadership Council, Continental Audi of Naperville, Luxury Nails Tech and City of Berwyn Mayor Robert J. Lovero.

For more information about the Fig Factor Foundation, visit www.thefigfactor.org.

About Fig Factor Foundation:
The Fig Factor Foundation’s mission is to become a powerful catalyst for Latinas aged 12 to 25 to pursue their dreams by providing educational leadership platforms, mentorship and powerful experiences through a context of sisterhood. It was founded in September 2014, after six months of hard work to assemble the team, the program, build infrastructure and raise initial funding. Their positive impact was immediately felt at smaller local events and provided the impetus to grow. The foundation’s goal is to implement the program nationwide before expanding globally. Learn more about the foundation at www.thefigfactor.org.
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