EY Announces Juan Pablo Segura of Babyscripts Entrepreneur Of The Year® 2019 Mid-Atlantic Award Finalist

Segura joins ranks of unstoppable entrepreneurs in Mid-Atlantic region

WASHINGTON (PRWEB) April 30, 2019 -- EY last week announced that Juan Pablo Segura, President of Babyscripts, is a finalist for the Entrepreneur Of The Year® 2019 Mid-Atlantic Award. Widely considered one of the most prestigious business awards programs in the U.S., the program recognizes entrepreneurs and leaders of high-growth companies who are excelling in areas such as innovation, financial performance and personal commitment to their businesses and communities, while also transforming our world. Segura was selected as a finalist by a panel of independent judges. Award winners will be announced at a special gala event on June 13, 2019 at the Ritz-Carlton, Washington, DC.

“It is an incredible honor to be recognized by the Entrepreneur of the Year program,” said Juan Pablo Segura, President and co-founder of Babyscripts, a digital health company focused on rethinking how pregnancy care can be delivered through internet of things technology (IoT). “As a son, a brother, and now an uncle to some incredible women, when I decided to leave my promising career at Deloitte, there really was only one place to go to try to pay back the debt I owe to all the women in my life. Our goal at Babyscripts is to eliminate maternal death in this country and recognition by EY is a vote of confidence, not just to our company and vision but to the importance of all women in all of our lives.”

Now in its 33rd year, the program has expanded to recognize business leaders in more than 145 cities and more than 60 countries throughout the world.

Regional award winners are eligible for consideration for the Entrepreneur Of The Year National competition. Award winners in several national categories, as well as the Entrepreneur Of The Year National Overall Award winner, will be announced at the Entrepreneur Of The Year National Awards gala in Palm Springs, California, on November 16, 2019. The awards are the culminating event of the Strategic Growth Forum®, the nation’s most prestigious gathering of high-growth, market-leading companies.

Sponsors
Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards are nationally sponsored by SAP America and the Ewing Marion Kauffman Foundation.
In the Mid-Atlantic region, sponsors also include JLL, PNC, SolomonEdwards, Cooley, DLA Piper, KELLY Benefit Strategies, the Washington Business Journal and the Baltimore Business Journal.

About Babyscripts
Babyscripts™ is a new model for prenatal and postpartum care that is transforming the way expectant mothers use technology to work with their OB/GYN practice. It’s the first mobile, clinical solution to provide remote monitoring of an obstetrician’s patient population while directly improving patient satisfaction and practice reimbursement.

About Entrepreneur Of The Year®
Entrepreneur Of The Year®, founded by EY, is the world’s most prestigious business awards program for entrepreneurs. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership
and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities and more than 60 countries.
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About EY’s Growth Markets Network
EY’s worldwide Growth Markets Network is dedicated to serving the changing needs of high-growth companies. For more than 30 years, we’ve helped many of the world’s most dynamic and ambitious companies grow into market leaders. Whether working with international mid-cap companies or early stage, venture-backed businesses, our professionals draw upon their extensive experience, insight and global resources to help your business succeed. For more information, please visit us at ey.com/gm or follow news on Twitter @EY_Growth.

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EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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