SABRE® Shines Spotlight on Personal Safety at National Hardware Show

SABRE’s newest products combine innovation and technology—taking personal safety to the next level

CHICAGO (PRWEB) April 30, 2019 -- SABRE, the leading brand in personal safety and the number one pepper spray trusted by police and consumers worldwide, is showcasing their latest personal safety products, including their new SMART Personal Safety Device and Safe Escape 3-In-1 Automotive Tool, at the National Hardware Show (NHS) (Booth #3734), May 7-9 in Las Vegas.

The SMART Pepper Spray combines Bluetooth technology with best-in-class, maximum strength pepper gel to provide users with both a connected alert system and personal defense spray in one device. SABRE’s SMART Pepper Spray will be available online and in retail this fall.

SABRE’s Safe Escape 3-in-1 Automotive Tool is the only compact multifunctional car safety tool of its kind, featuring maximum strength pepper gel, a seat belt cutter and a car window glass breaker. Safe Escape is available now online and in retail locations throughout the country.

“The National Hardware Show reaches all areas of the home improvement and hardware industry, which gives us the opportunity to highlight SABRE’s growing list of personal safety products to everyone who can benefit from being prepared and equipped in the face of danger,” said SABRE CEO David Nance. “Our latest products continue to combine innovation and technology, taking personal safety to the next level and providing consumers with the security to feel less vulnerable doing the things they love—whether on-the-go or in the comfort of their homes.”

SABRE also will be featuring its patriotic line of personal safety products—all of which showcase a USA-themed design. The patriotic line includes a compact, accessible pepper gel with maximum stopping power, an attention-grabbing personal alarm featuring a 130dB dual siren alarm with an up to 1,000 foot (300 m) range, and a pain inducing stun gun with 120 lumen flashlight for reliable protection. The pepper gel is available now, while the personal alarm and stun gun will be available in Q2.

SABRE will feature these, and many other personal safety products, at NHS 2019, May 7-9 in Las Vegas. For more information on SABRE’s full line of safety devices, visit SABRE at Booth #3734 or www.sabrered.com.

SMART Pepper Spray
According to a recent Consumer A & U Study on Personal Safety, 47 percent of consumers want their personal safety devices to connect them to others wherever they go. SABRE’s SMART Pepper Spray features a mobile safety alert system app and GPS capabilities, which geo-track the user’s exact location when the product is deployed. Along with the connectivity, the new SMART Pepper Spray features pepper gel, which eliminates wind blowback and travels 20 percent farther than traditional pepper spray, putting more distance between the victim and the attacker.

Safe Escape 3-In-1 Automotive Tool
The maximum strength pepper gel in the Safe Escape tool sprays up to 12 feet (4 meters), 20 percent farther than traditional pepper spray with virtually no blowback—ensuring the gel hits the target and only affects what it directly contacts. The seat belt cutter easily cuts belts in seconds, while the window glass breaker’s durable
stainless-steel tip punctures glass for a speedy escape.

ABOUT SABRE®
SABRE, the leading brand in personal safety and most trusted pepper spray by police and consumers worldwide, is family owned and operated with over four decades of experience. The company’s law enforcement grade pepper sprays provide consumers with the same superior quality chosen exclusively by the New York Police Department, Los Angeles County Sheriff’s Department, and thousands of law enforcement agencies worldwide. Stay informed by following SABRE on Facebook at @SABREdpepperspray, on Twitter @SABRERed, on Instagram @SABRESafety or by visiting www.SABREred.com.
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