Michelman to Showcase Waterborne Wax Emulsions & Additives at Eastern Coatings Show 2019

With a focus on protection, preservation, and performance, the global developer and manufacturer of advanced materials for industry will showcase their extensive line of water-based additive solutions for wood, metal, concrete, and architectural coating applications.

CINCINNATI (PRWEB) April 29, 2019 -- Michelman’s expertise in waterborne wax emulsions and additives will be on full display during the upcoming Eastern Coatings Show 2019. With a focus on protection, preservation, and performance, the global developer and manufacturer of advanced materials for industry will showcase their extensive line of water-based additive solutions for wood, metal, concrete, and architectural coating applications.

They will highlight several materials formulated for specific applications:

Multiple product families, including Michelman’s ProHere® line offers products designed to provide corrosion protection for metal. This product line includes surface modifiers and lubricants for COF control, as well as copolymer dispersions for use in electroplating sealer coats, including the all-new ProHere® E 00017.

Well known as a developer of water-based surface modification additives for wood coatings, the Michelman team will highlight its proprietary and low VOC Michem® Wood Coating line of wood treatments. These solutions provide long-lasting preservation of exterior wood applications such as decks, fences, outdoor furniture, and garden sheds. Their solutions deliver excellent water beading, superior water resistance, and outstanding weatherability.

Learn more about these and other Michelman solutions May 13-15, 2019, at the Eastern Coatings Show held at Harrah’s Resort in Atlantic City, NJ. Michelman will exhibit in booth #207.

About Michelman
Michelman is a global developer and manufacturer of environmentally friendly advanced materials for industry, offering solutions for the coatings, printing & packaging, and industrial manufacturing markets. The company’s surface additives and polymeric binders are used by leading manufacturers around the world to enhance performance attributes and add value in applications including wood and floor care products, metal and industrial coatings, paints, varnishes, inks, fibers, and composites. Michelman is also well-known as an innovator in the development of barrier and functional coatings, as well as digital printing press primers that are used in the production of consumer and industrial packaging and paper products, labels, and commercially printed materials. Michelman serves its customers with production facilities in North America, Europe, and Asia, product development and technical service centers in several major global markets, and a worldwide team of highly trained business development personnel.
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