PowerSolutions Atlanta Sets Travel Agents Up for Success in 2019!

Over 300 travel agents registered for CCRA’s first PowerSolutions LIVE of 2019 in Atlanta to connect with twenty-five industry suppliers and hear from travel industry experts.

FORT WORTH, Texas (PRWEB) April 30, 2019 -- CCRA’s first PowerSolutions LIVE of 2019 connected local Atlanta travel agents with twenty-five industry suppliers on Friday, April 26th at the Le Meridien Atlanta Perimeter.

After the success of PowerSolutions National in February, CCRA wanted to continue the focus on education and trainings for PowerSolutions attendees. Having surveyed agents over the years, CCRA has learned education is the number one component travel agents look for when they attend CCRA PowerSolutions events.

“This is our third time back in Atlanta and it continues to grow each time,” said Peter E. Pincus, CCRA’s Chief Commercial Officer, “after four years of events including our National conference, we have retooled PowerSolutions by adding a larger focus on education and trainings.” Pincus continued, “CCRA listens to the agents in our community and we pride ourselves on being able to deliver quality events based on their needs.”

The educational components consisted of an in-depth look at CCRA’s new agent-only hotel booking engine TripSet.com, followed by marketing sessions with Tammy Levent, founder, and CEO of T.A.S.K and Jenn Earley, founder of Amplified Marketing Services, a marketing agency focused on helping small businesses.

A keynote from the Israel Ministry of Tourism wrapped up the educational portion of the event, who shared with agents how to sell a destination that travelers are hesitant about in today’s political climate. The audience then moved to the roundtable sessions where they spent an intimate 10-minute session with each of the gold suppliers in attendance where both agents and suppliers could focus on networking. The evening concluded with a lively trade show floor that included food, drinks, and prizes.

The next PowerSolutions LIVE is scheduled for June 12th and will be taking place at the New York Marriott Marquis in New York City: https://www.eventbrite.com/e/ccra-powersolutions-new-york-city-tickets-56497890712
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