Attorney-Led Law Firm Marketing CLE by TwoDogBlog in Charleston WV May 16th

Build Your Legal Web Marketing Plan in this Class

CHARLESTON, W. Va. (PRWEB) May 13, 2019 -- Over 70 percent of people who need a lawyer conduct online research before making a decision. Still, many West Virginia law firms are hesitant to explore online marketing as a way to meet their goals. Attorney Krista Duncan Black of legal web marketing agency TwoDogBlog hopes to change that by offering attorney-led CLEs here in the Mountain state. The next class is Thursday, May 16th in Charleston.

“We canvassed websites of all West Virginia firms with three or more attorneys and found only a handful that were structured to perform their best online,” says Black. “Unfortunately, many lawyers assume that if they build an attractive website, visitors will just show up. Nothing could be further from the truth.”

Born and raised in West Virginia, Black is passionate about helping clients build custom strategies that fit their goals and current online presence.

“Many of our clients have already worked with marketing agencies that don't understand the legal field and don't tailor services to the needs of their firm,” says Black, the CEO of legal web marketing agency TwoDogBlog.

“I love seeing the reactions of new clients when they see start seeing results,” says Black.

Interested attorneys can earn 3.5 credits by taking TwoDogBlog’s upcoming CLE to be given on May 16th: “Build Your Legal Web Marketing Plan in This CLE.” The class will help attorneys define their online marketing goals and identify strategies to meet those goals. To learn more about TwoDog's services, visit https://twodogblog.biz.

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Online Web 2.0 Version
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