All-New 2020 Toyota Corolla, First-Ever Corolla Hybrid Arrive at Downeast Toyota

Redesigned 2020 Toyota Corolla upgrades design, performance, fuel economy and technology

BREWER, Maine (PRWEB) May 11, 2019 -- With more than 46 million models sold worldwide, the Toyota Corolla is a global bestseller in the compact segment that represents the perfect marriage of style, performance, technology and value. Value-minded car shoppers who call the Bangor area home will find the all-new 2020 Toyota Corolla and the first-ever 2020 Toyota Corolla Hybrid at Downeast Toyota.

A welcome addition to the Downeast Toyota inventory, the 2020 Toyota Corolla has been re-imagined and redesigned to cater to modern drivers. With Toyota New Global Architecture as a foundation, the next-generation Toyota Corolla is wider, lower and more balanced than its predecessor to create a more athletic style headlined by J-shaped Bi-Beam LED headlights, an updated front end and 16-inch wheels. All-new Toyota Corolla entries are available in five standard grades – L, LE, SE, XLE and XSE – with a base Manufacturer’s Suggested Retail Price (MSRP) of $19,500.

Highlights of the rejuvenated 2020 Toyota Corolla include a 169-horsepower 2.0-liter Dynamic Force four-cylinder engine that is married to a Continuously Variable Transmission in standard configurations. With this combination under the hood, the Corolla will earn 30 mpg in the city and 38 mpg on the highway. A suite of Toyota Safety Sense™ 2.0 safety systems is standard for all trim levels and a 7-inch Toyota Entune™ 3.0 touchscreen infotainment system will keep driver and passengers connected with Bluetooth, Apple CarPlay, Amazon Alexa and on-board Wi-Fi Connect capabilities.

Fuel-efficient drivers may find that the first-ever 2020 Toyota Corolla Hybrid at Downeast Toyota checks all the boxes. Available in a single trim level – Corolla Hybrid LE – the Corolla Hybrid platform will employ a 1.8-liter four-cylinder gas engine and dual high-torque electric motors to manufacture 121 total horsepower. Armed with a Continuously Variable Transmission and three driver-selectable drive modes – EV, ECO and Power – the fuel-efficient Toyota Corolla Hybrid will earn 53 mpg in the city and 52 mpg on the highway.

Bangor-area drivers interested in getting behind the wheel of the brand-new 2020 Toyota Corolla or 2020 Toyota Corolla Hybrid at Downeast Toyota can learn more online at www.downeasttoyota.com. Individuals who prefer a more personal interaction can contact a dealership sales representative directly by calling 207-989-6400.
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