Bureau of Reclamation makes up to $3 million available for 2019 Water Marketing Strategy Grants funding opportunity

Water markets are between willing selling buyers and sellers that help water managers meet demands efficiently in times of shortage

WASHINGTON (PRWEB) May 09, 2019 -- The 2019 Water Marketing Strategy Grants funding opportunity is now available from the Bureau of Reclamation. This funding opportunity is available to water entities to establish or expand water markets or water marketing activities. Reclamation will make available up to $3 million for this funding opportunity.

"The water marketing strategy grants provide entities an opportunity to leverage their money and resources with Reclamation to develop a water marketing strategy to increase water supply reliability," program coordinator Avra Morgan said.

The funding opportunity is available at www.grants.gov by searching for BOR-DO-19-F006. Applications will be due on July 31, 2019, at 4:00 p.m. MDT.

Those eligible to apply for these grants are states, Indian tribes, irrigation districts, water districts or other organizations with water or power delivery authority located in the western United States or United States territories. This includes Alaska, Arizona, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming, American Samoa, Guam, the Northern Mariana Islands, and the Virgin Islands.

Water markets support the President's memorandum on Promoting the Reliable Supply and Delivery of Water in the West. They are between willing buyers and sellers and can be used to help water managers meet demands efficiently in times of shortage, helping prevent water conflicts. These planning efforts proactively address water supply reliability and increase water management flexibility. Learn more about water marketing at https://www.usbr.gov/watersmart/watermarketing.

The funding is part of WaterSMART. WaterSMART is a Department of the Interior initiative that uses the best available science to improve water conservation and help water resource managers identify strategies to narrow the gap between supply and demand. For more information on the WaterSMART program, visit https://www.usbr.gov/WaterSMART.
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