CLM Value Leader SirionLabs Announces 2019 Customer Advisory Board Event to Showcase Technology Innovations and Industry Trends

Event to feature case studies and thought leadership on procurement transformation initiatives at global conglomerates, trends in contract lifecycle management and SirionLabs’ product roadmap and strategic direction

NEW YORK (PRWEB) September 17, 2019 -- SirionLabs, the leader in contract lifecycle management (CLM) technology designed to enhance value across the full lifecycle of enterprise contracts, today announced that the company’s annual Customer Advisory Board (CAB) event will be held in Chicago on Sept. 17-18, 2019. This year’s event goes further than ever before in showcasing presentations on digital transformation initiatives, unveiling the company’s technology roadmap and bringing together industry luminaries to explore ongoing trends and future scenarios. SirionLabs CAB represents an engaged group that includes senior procurement, legal and business executives from SirionLabs customers such as BP, Vodafone, Credit Suisse, Greater Toronto Airports Authority (GTAA), Fujitsu, Optus and Unilever. And for the first time, SirionLabs has invited a select group of companies outside its customer base to offer their perspective on this critical discipline and the technologies now reaching the market.

“As our Sirion community continues to blossom with each passing year, we look forward to this annual opportunity to meet in person, celebrate our joint successes, and set our collective agenda for the year ahead,” said Ajay Agrawal, Chairman and CEO of SirionLabs. “On behalf of all my SirionLabs colleagues, I warmly welcome our existing community, our prospective customers, and our partners to this very special get-together. This year, we’re honored to be joined by market-leading corporations from a wide range of industries - financial services, energy, pharmaceuticals, telecom, food & beverage - who all believe that CLM has become fundamental to business transformation. Sirion technology is purpose-built to play a critical role in this transformation, and we’re excited to learn more from the innovators attending this event.”

Key highlights from the agenda include:

• Technology previews from SirionLabs - advances in contract authoring, analytics and integrations
• From Analytics to Insights: Presented by Rob Cornell, Director, KPMG
• Sirion Beyond Services: Presented by Jason Donner, Head of Infrastructure Sourcing, BP
• Digitizing Contract Management: Presented by Tammy Stevens, Contract Manager, Noble Midstream Partners

Also on the agenda is “CLM 2020 and Beyond,” a webinar designed to explore key developments driving CLM as a foundational technology for the modern enterprise. The webinar will analyze trends accelerating this evolution, including the changing role of the Chief Procurement Officer; the Uberization of the supply chain; CLM data science; reverse contracting; and ‘smart’ contracts. The panel for the discussion includes Shanti Berggren, Deputy General Counsel, Optus; Liz Evans, Principal, KPMG; Tim Cummins, President, IACC; and Claude Marais, Co-founder and President, SirionLabs.

ABOUT SIRIONLABS

SirionLabs transforms enterprise engagements by bringing buyers and suppliers closer together across the full lifecycle of the contract, from authoring to performance to closure. Sirion’s award-winning CLM platform
serves as a single source of truth for both parties across all key disciplines: contract authoring and management, performance management, invoice validation and buyer-supplier collaboration. This holistic approach materially reduces friction between parties, improves transparency and trust, and drives improved outcomes and tangible savings while reducing the cost of governance.

Learn more about us at www.sirionlabs.com.

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