Insight TV and Vulcan Select Trusted Rights Management Software by Vistex

See Vistex at MIPCOM #P-1. A82 UK Village

LONDON (PRWEB) October 10, 2019 -- Vistex Inc., the global leader in software solutions for managing trade, channel and vendor programs, pricing, performance incentives and rights and royalties announces new customers Insight TV and Vulcan have selected cpRights, its disruptive, cloud-based contract and royalties management app. The chosen software has added program sale royalties capabilities to its comprehensive suite of proven software solutions. Vistex® will be exhibiting the cpRights software at MIPCOM, #P-1. A82 (UK Village) October 14th through 17th.

Netherlands-based Insight TV and US-based Vulcan Productions have chosen cpRights to manage complicated, entangled deals with broadcasters and VOD platforms. They join a growing Vistex client list including: Koan, One Animation, Gunpowder & Sky, Jetpack, Lightning TV, ComediHa!, Gusto, Portfolio, ACE, TVCO and many more. cpRights alerts content owners to complicated holdbacks and expiring term dates. It also gives them the tools to send avail brochures to buyers, and conveniently list each program sale’s royalties.

Jack Solesbury, Head of Content and Format Sales at Insight TV said, “Insight TV sells adventurous unscripted programming, formats and channels to broadcasters and platforms across the globe. cpRights has proven to not only capture the nuance and complexity of our deal and rights avails but also offers a user-friendly UI that makes using the tool a breeze.”

Vistex Head of Sales (Rights & Royalties) Phil Bird added, “cpRights has been warmly received by TV and film distributors around the world. Its unique combination of usability and functionality for managing rights and avails has now been bolstered by the inclusion of deeper royalties and workflow functionality. We look forward to showcasing this popular product, along with our other solutions for the media sector, at MIPCOM.”

The world’s largest and best-known TV and film enterprises trust Vistex cpRights, the most up-to-date rights and royalties app to:
• Simplify and automate contracts
• Avoid double selling exclusive rights, potential fines, lost deals and unhappy customers
• Prevent missing holdbacks and restrictions
• Gain visibility into your available rights across platforms, territories and languages at a glance
• Replace complex spread sheets with automated dashboards
• Calculate royalty statements with maximum accuracy

To learn more, see our video, visit our website or contact phil.bird@vistex.com.

How Vistex® Helps Media Companies:
The exponential number of transactions fueled by increased demand for content in the direct-to-consumer economy requires media and entertainment companies to better manage licensing agreements. Major studios, broadcasters, operators and distributors trust Vistex software to streamline the entire contract to consumption workflow from content management, execution and compliance, rights ownership and exploitation, to royalty calculations and partner reporting. Content producers and distributors gain unparalleled access to rights usage, improve accuracy and leverage real-time visibility into profitability.
About Vistex®
Vistex is a global enterprise software company headquartered in Chicago. The company is a pioneer in enabling organizations to better deploy their products and services through Go-to-Market programs. The software and services provided by Vistex help companies increase revenue and reduce costs with their business partners by managing trade, channel and vendor programs, pricing, performance incentives and rights & royalties. Optimized by industry and deployed on-premise or in the cloud, enterprises are empowered with unprecedented visibility into the full life cycle of program performance through strategy, software, implementation, execution and analytics services. For more information, visit http://www.vistex.com.

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