Puffers, the World’s First Inflatable Sun Protection Shirt and Rash Guard, Launches on Kickstarter

Puffers is easily inflatable with the push of a finger and made from fast-drying Lycra material – making it both durable and lightweight while it provides safety and protection from coral, sand and the sun during any water activities.

LJUBLJANA, Slovenia (PRWEB) October 08, 2019 -- Puffers, the world’s first inflatable T-Shirt and Rash Guard that acts as a floatation device while providing protection from coral, cold water or the scorching sun, is now available on Kickstarter.

“Whether you’re swimming off a boat, at the lake or the beach, or taking part in water activities anywhere, Puffers provides you with worry free enjoyment,” said Puffers CEO and Co-Founder Nejc Kavcic. “Our smart design enables comfortable and safe floating and swimming, while assuring maximum ultraviolet protection from the sun in and near the water.”

Puffers features multiple four-layer air chambers that keep the user afloat without swimming, with air chambers positioned ergonomically at the front and the back – allowing users to move their arms freely. It also easily inflates and deflates with the integrated Puffers Pump, making the inflation 100 percent hygienic.

Made of fast-drying Lycra, which dries four-times faster than cotton, Puffers is breathable, durable, light and offers additional comfort thanks to its flat stitching.

Whether it’s wet or dry, Puffers protects from cold water and the dangers of sun exposure – with a UV Protection Factor (UPF) of more than 50.

“Puffers is ideal for swimming, boogie-boarding, paddle-boarding or just enjoying playing and floating in the water,” Kavcic said. “Likewise, if you’re out on the water boating, or kite boarding or surfing, it is so lightweight and mobile that it doesn’t interfere with any water activities.”

Puffers comes in two models for adults and children: Puffers PRO, which includes an integrated Puffers pump, and Puffers JUNIOR, which features an oral inflation valve. Both models are available in five colors and sizes, so they can fit any member of the family.

Puffers comes in a durable waterproof bag, so users can keep Puffers safe while traveling. The bag can keep phones, wallets, snacks and other personal items dry while they are enjoying their water adventures.

“Our team is made up of water enthusiasts who all share a passion for the outdoors and water sports, and we believe Puffers is a must-have for enjoying the water safely,” Kavcic said. “We have more than 15 years of experience in the textile and manufacturing industry, which gave us the expertise to bring Puffers to life.”

For more information, or to purchase Puffers at an early-bird discount during crowdfunding, visit the Puffers Campaign Page on Kickstarter.
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