RockDaisy is Keeping Cities Safe with CrimeStats Application for Police Departments

RockDaisy's CrimeStats application is being used by one of the nation's largest police departments to reduce crime, improve procedures and training, and provide transparency to the public and government accountability agencies.

NEW YORK (PRWEB) October 08, 2019 -- In October 2019, RockDaisy’s data visualization platform was used to create and launch a CrimeStats application for one of the nation’s largest police departments.

Founded by a pair of data scientists who built and ran the NFL League Office’s data analytics department, the RockDaisy data visualization platform was originally designed for sports teams to extract more value out of their data. But faster and easier data analysis has benefits beyond the world of sports.

The platform’s ease of use, straightforward insights and flexible data toolkit attracted one of the nation’s largest police departments in need of a CrimeStats app. The app that RockDaisy developed allows the department to visualize statistical data in an effort to reduce crime, improve procedures and training, and provide transparency to the public and government accountability agencies. Visualizing comparative statistics also enables law enforcement to better manage their personnel and resources. Our system helps agencies establish productivity measures and fosters a culture of accountability among individual officers, which leads to more transparent policing.

RockDaisy’s CrimeStats integrates with police department data and tracks a wide array of crime statistics across a range of variables. Law enforcement agencies can easily chart specific criminal acts citywide, borough-wide, or precinct-by-precinct, and track percentage changes on a daily, weekly, monthly, or annual basis. Additionally, executives and senior officers can leverage the data to identify spikes in crime, map them accordingly, and address them with targeted enforcement procedures.

Like all RockDaisy products, our CrimeStats platform was built with the non-tech user in mind. Our simple point-and-click, drag-and-drop technology means you don’t need to be an IT expert to manage dashboards and analyze reports.

RockDaisy places the power of data visualization and analysis at your fingertips.

The landscape of crime is rapidly evolving, and agencies need to adapt in order to maintain effective policing. RockDaisy’s CrimeStats app is a powerful tool in law enforcement’s arsenal. Our data integration options and analytics help take the guesswork out of policing.

If you’re interested in learning more, please contact us for a demo or free trial.

About RockDaisy

RockDaisy is a data visualization and reporting platform created by RockDaisy LLC. The platforms connects easily to several data sources, and provides rapid insights by transforming data into reports and dashboards that are sleek, customizable and interactive.
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