Everyday Heroes Honored with Free Cruises from Norwegian Cruise Line

Nationwide media tour conducted to promote nomination period for those who deserve applause for their positive impacts on friends, families and communities.

NEW YORK (PRWEB) October 08, 2019 -- Norwegian Cruise Line has launched its “Encore Moments” campaign which recognizes and rewards everyday heroes across North America. These everyday heroes can be firefighters, police officers, first responders, teachers, nurses or even the neighbor who helps the elderly grocery shop. The cruise line is encouraging the public to nominate those who deserve applause for their positive impacts on friends, families and communities – no matter how big or small their acts of kindness, compassion or heroism are. This campaign was developed after the success of Norwegian’s Giving Joy campaign that recognized teachers who spread joy in the classroom.

A video accompanying this announcement is available at: https://youtu.be/98_52YOKqG4

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To nominate a hero, vote and review the terms and conditions, please visit www.encoremoments.ncl.com.

The launch of the new promotion coincides with the debut of its newest ships, Norwegian Encore, which will debut in November.

President and CEO of Norwegian Cruise Line, Andy Stuart, conducted a nationwide media tour to promote the nomination period for those who deserve applause for their positive impacts on friends, families and communities.

Norwegian Cruise Line’s Encore Moments campaign, which runs from Sept. 18, 2019 to Oct. 18, 2019 will recognize and reward 52 people across the U.S. (one person from each state including the District of Columbia and Puerto Rico), and one person from each of Canada’s provinces and territories (excluding Quebec). The 64 nominees with the most votes in their state, province or territory will win their choice of a three-to-five-day cruise for two on almost any Norwegian Cruise Line ship. They will also be provided airfare and accommodations for an award ceremony taking place in New York City on December 16, 2019.

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For more information about Norwegian Cruise Line or to book a cruise, please contact a travel professional, call 888-NCL-CRUISE (625-2784) or visit www.ncl.com.

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About Norwegian Cruise Line:
As the innovator in global cruise travel, Norwegian Cruise Line has been breaking the boundaries of traditional cruising for over 52 years. Most notably, the cruise line revolutionized the industry by offering guests the freedom and flexibility to design their ideal vacation on their preferred schedule with no assigned dining and entertainment times and no formal dress codes. Today, its fleet of 16 contemporary ships sail to nearly 300 of some of the world’s most desirable destinations, including Great Stirrup Cay, the company’s private island in the Bahamas and its resort destination Harvest Caye in Belize. Norwegian Cruise Line not only provides superior guest service from land to sea, but also offers a wide variety of award-winning entertainment and dining options as well as a range of accommodations across the fleet, including solo-traveler staterooms, mini-suites, spa-suites and The Haven by Norwegian®, the company’s ship-within-a-ship concept. For additional information or to book a cruise, contact a travel professional, call 888-NCL-CRUISE (625-2784) or visit www.ncl.com. For the latest company news and exclusive content, visit our media center and follow us on Facebook, Instagram and YouTube @NorwegianCruiseLine; and Twitter and Snapchat @CruiseNorwegian.
Contact Information
Michael O’Donnell
D S Simon Media
+1 212-7362727

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