Two Vendors Take Home 2020 Wide Format Pick Awards from Keypoint Intelligence

Keypoint Intelligence - Buyers Lab (BLI) today announced its Pick award recipients in the Wide Format category, with the accolades going to excellent hardware from Ricoh and Roland DG.

FAIRFIELD, N.J. (PRWEB) October 10, 2019 -- Keypoint Intelligence - Buyers Lab (BLI), the world’s leading independent provider of testing services and analytical information to the document imaging industry, today announced its Pick award recipients in the Wide Format category, with the accolades going to excellent hardware from Ricoh and Roland DG. These awards acknowledge the products that gave the best performances in Buyers Lab’s field tests over the prior year.

The BLI 2020 Wide Format Pick awards go to the following exceptional devices:

RICOH PRO L5160 (DUAL CMYK)
Outstanding High Production CMYK Eco-Solvent/Latex 54”/64” Printer

ROLAND DG TRUEVIS SG2-540/SG2-640 (CMYK)
Outstanding Entry-Level CMYK Eco-Solvent/Latex 54”/64” Printer

ROLAND DG TRUEVIS VG2-540/VG2-640 (EIGHT-COLOR WITH ORANGE)
Outstanding Gamut Expansion Eco-Solvent/Latex 54”/64” Printer

ROLAND DG TRUEVIS VG2-540/VG2-640 (EIGHT-COLOR WITH WHITE)
Outstanding Enhanced CMYK Eco-Solvent/Latex 54”/64” Printer

RICOH LAUDED FOR OUTSTANDING USABILITY AND RAPID SPEED
“The dual CMYK Ricoh Pro L5160 is designed with the end user in mind, and the end result is pure class,” said David Sweetnam, Keypoint Intelligence’s Director of EMEA/Asia Research & Lab Services. “Highlights include an intuitive color touchscreen with 30 configurable media presets, simplified and automated maintenance, ergonomically friendly roll loading, and high (1,200 ml) capacity latex ink cartridges. Print shops will also benefit from the Ricoh Pro L5160’s rapid turnaround. It excelled in our productivity assessment with speeds that were 54 percent faster than average when printing on Avery Dennison MPI 3000 monomeric vinyl and 24 percent faster than average printing on MPI 1105 premium vinyl at the most productive setting.”

VERSATILITY AND QUALITY REAP AWARDS FOR THREE ROLAND DG TRUEVIS PRINTERS
“Roland made several significant upgrades to the TrueVIS printers that clearly offer an enhanced user experience,” Sweetnam said. “The printers now feature automated sheet cutting as well as inline perforated cut capabilities that will surely be appreciated in busy print shops.” New TrueVIS inks are included in the entire device portfolio, from the entry-level four color SG2-540 to the enhanced and extended gamut VG2 models with either white or—a first for Roland—orange ink. “The VG2-540 with orange and VG2-640 with white received exceptional scores in every aspect of image quality. Most notably, the VG2-540 with orange produced wide color gamuts that exceeded the Adobe RGB color space in the orange region of the spectrum, a feat some devices have approached but never surpassed—until now.”
ABOUT KEYPOINT INTELLIGENCE - BUYERS LAB

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled services and unmatched depth of knowledge, we cut through the noise of data to offer clients the independent insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry’s resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

ABOUT BUYERS LAB WIDE FORMAT PICK AWARDS

Based on rigorous testing in the lab or in the field, as well as comprehensive analysis in categories such as image quality, usability, and speed, Buyers Lab Wide Format Picks stand alone in the industry and are hard-earned awards.

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