Jim Brzezinski Appointed Vice President of Sales at ALTR

Developer of Programmable Data Security for Advanced Governance and Protection of Critical Digital Assets Names Software Industry Veteran to Key Post.

AUSTIN, Texas (PRWEB) October 10, 2019 -- ALTR, developer of the most advanced data governance and protection technology on the market, has appointed Jim Brzezinski to vice president of sales. With more than 30 years of experience as a software industry sales executive, Brzezinski will drive new client acquisitions for ALTR, as well as contribute to overall strategy in support of ALTR’s comprehensive suite of app-native programmable data security technologies.

Prior to joining the company, Brzezinski served in sales leadership roles for both established companies and startups including Tanium, Okta, Opsware, HP, and Xerox.. His experience spans business services and technology, on-premise and software-as-a-service (SaaS) solutions, cybersecurity and identity access management, as well as converged network security.

“Jim brings a wealth of experience and know-how to our leadership team as we look to unify our global sales efforts and expand our reach into the software development community,” said Dave Sikora, CEO at ALTR. “ALTR delivers the most advanced, scalable, and portable data-protection solution on the market, and Jim’s information security background and insider knowledge are valuable assets. We’re pleased to welcome him to the ALTR team.”

In response to the rapidly expanding threats to enterprise data security and privacy, ALTR has pioneered a transformative solution that embeds governance and at-rest protection natively into applications. Termed ‘programmable data security’, it is an outgrowth of the movement to strategically implement security inside the development cycle, not as an afterthought by IT.

By leveraging highly scalable smart database drivers, the ALTR platform allows developers to embed data monitoring, governance, and at-rest protection into the source code itself, and then hand over management directly to IT security and compliance teams. This model means applications are more portable, and easier to implement and maintain than applianceware and outdated perimeter systems. This novel paradigm is further supported by ALTR’s enterprise-class, private blockchain technology that is used to ensure the integrity of data access and governance records, as well as protected data itself.

ALTR’s programmable security technology has been adopted as a key driver of data protection by a growing and diverse list of companies such as Q2, a provider of digital transformation solutions for banking and lending, and FRTYL which is a privacy-sensitive platform used by fertility clinics to match egg and sperm donors with intended parents.

About ALTR

ALTR is the first provider of programmable data security, which embeds data monitoring, governance, and at-rest protection natively into application code to provide a dramatically more effective, more portable, simpler data-security model. Using a smart database driver or API that serves as a single integration point, ALTR makes it possible for development teams to place security into the critical path of data and hand off management of governance and protection policy to security and compliance teams. Further supported by private blockchain to provide integrity to data access auditing and protected data itself, it is a completely
portable approach that neutralizes data access risks from even the most privileged users while accelerating innovation and reducing the cost and complexity of data security. ALTR, which holds 21 issued and allowed patents and has more than 30 patents pending, is based in Austin.

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