LA Blockchain Week Kicks Off with Bitcoin Basics Brunch by The Rabbit Hole

Women-powered Organizations Come Together to Bust Cryptocurrency Myths on October 13

SANTA MONICA, Calif. (PRWEB) October 09, 2019 -- The Rabbit Hole, a woman-powered blockchain community, and Melrose PR, a premier all-female blockchain communications agency, will host Bitcoin Basics Brunch on Sunday, October 13, kicking off LA Blockchain Week. The event, held at Expert Dojo in Santa Monica, will be aimed at newcomers to the crypto and blockchain space, where notable speakers discuss bitcoin’s notorious reputation, breaking down misconceptions while providing key factual information.

Event speakers will map out bitcoin’s path of innovation, which like any new technology can be unpredictable. Stephen Cole of the OC Bitcoin Network will speak on Why Bitcoin is a Big Deal. Attorney Marc Boirn of the law firm FisherBroyles will provide updated information on the fast-moving field of bitcoin regulation. Cory Klippsten, an investor and advisor to tech firms and startups, will challenge the often-held misconception that it is too late to buy bitcoin. Andrew Yang of Alto Financial will illuminate new possibilities in payments using the Lightning Network. Also, strategic advisor Ni’Coel Stark will show how true innovation requires a degree of risk. Rounding out the discussion will be Brett Musser from Edge Wallet, Zayi Reyes from Unstoppable Domains, Veronica Reynolds from the law firm BakerHostetler, Isaiah Jackson, author of the new book Bitcoin & Black America, and emcee Ann Willmott, who is a television producer and founder of The Rabbit Hole.

Sponsors include Lolli, Edge Wallet, a self-custody wallet solution for cryptocurrency; Virse, a virtual universe; and Unstoppable Domains, which provides human-readable cryptocurrency addresses on the Zilliqa blockchain. Attendees can win tickets to Crypto Invest Summit (October 15-16 in Los Angeles), a domain from Unstoppable Domains, or a copy of The Little Bitcoin Book, an essential new resource every crypto-curious person should read. They will also receive $10 in free bitcoin from Lolli.

Lolli is the first bitcoin rewards application that allows people to earn and own bitcoin when they shop online. Lolli has partnered with 750+ top brands and merchants including Walmart, Priceline, and Macy’s. Lolli was created with the goal of making it easy to earn, own, and share bitcoin with as many people as possible. The company strongly believes in bitcoin as a global alternative currency and universal store of value and wants to share it with the world. Lolli is currently available on Chrome and Firefox.

The Rabbit Hole is an organization dedicated to creating opportunity for women in cryptocurrency and blockchain technology. It hosts educational events and has a podcast, One Dozen Rabbits.

Melrose PR is a blockchain and cryptocurrency-focused communications agency located in the heart of Silicon Beach, California. With long-term strategy at its core, Melrose PR leverages the best practices in brand strategy, media relationships, content creation, and thought leadership development to support its clients in exceeding their communications goals.
Contact Information
Kili Wall
Melrose PR
http://Melrosepr.com
310-260-7901

Online Web 2.0 Version
You can read the online version of this press release here.