Sir Richard Branson to Keynote Opening Presentation at ATD 2020 in Denver

Branson will be welcomed by a global audience representing more than 90 countries at the world's largest talent development conference.

ALEXANDRIA, Va. (PRWEB) October 11, 2019 -- The Association for Talent Development (ATD) is pleased to announce that Sir Richard Branson will keynote the opening presentation of its 2020 International Conference & Exposition on Monday, May 18, in Denver, Colorado. ATD’s 2019 conference achieved a record attendance of 13,500.

Branson is the face, spirit, and entrepreneurial mastermind behind Virgin, one of the world's most dynamic brands. Credited as one of the world’s greatest brand-building visionaries, Branson has expanded his company into many diverse sectors, from travel to telecommunications, health to financial services, and music to leisure. There are now more than 60 Virgin companies worldwide, employing approximately 60,000 people in 35 countries.

Crediting fun as his guiding life principle, Branson is also known for his world-record attempts. He is revered for his unconventional management style and unique ability to motivate his employees. Branson has also made it part of his mission to support global causes.

In his enlightening and entertaining presentations, Branson gets up-close and personal, candidly and humorously sharing the real-life experiences and inspiring visions that have brought him success. He offers audiences a personal example of what they can achieve by incorporating a little fun and risk into their businesses.

During the ATD international conference, Branson will be welcomed by a global audience representing more than 90 countries. These professionals lead the efforts to prepare for the future of work through developing the knowledge and skills of today’s workforce. ATD 2020 will feature the largest expo dedicated to the talent development field, with more than 400 suppliers showcasing the latest technology and trends in learning.

ATD 2020 will take place May 17-20 at the Colorado Convention Center in Denver, Colorado. Registration is open online at atdconference.org, and special preconference rates are available for a limited time. Follow ATD for updates about the conference on Facebook, Instagram, LinkedIn, and Twitter (#ATD2020).

About ATD
ATD is the world’s largest membership organization for professionals who develop talent in the workplace. At its annual International Conference & Exposition, ATD has welcomed keynote speakers including President Barack Obama, Oprah Winfrey, Brené Brown, Seth Godin, Marcus Buckingham, Jim Collins, Malcolm Gladwell, Arianna Huffington, Andrea Jung, Sugata Mitra, Dan Pink, and Simon Sinek.

ATD’s members come from more than 120 countries and work in public and private organizations in every industry sector. Originally established in 1943, the association was previously known as the American Society for Training & Development (ASTD). For more information, visit TD.org.
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