Feeding Florida and John Lennon Imagine a World Without Hunger

In John Lennon’s hit song, “Imagine”, he envisioned a world without hunger – Feeding Florida shares this vision. Feeding Florida was authorized in 2008 by Yoko Ono to use the iconic self-portrait of John Lennon for a specialty license plate, the Imagine tag. All fees associated with the plate go directly to the Feeding Florida network, allowing Florida residents to make a substantial contribution in the organization’s continuous fight to end hunger. This October, Feeding Florida is honoring Lennon’s memory with an innovative social media campaign launching on his birthday, October 9.

TALLAHASSEE, Fla. (PRWEB) October 11, 2019 -- In John Lennon’s hit song, “Imagine”, he envisioned a world without hunger – Feeding Florida shares this vision. Feeding Florida was authorized in 2008 by Yoko Ono to use the iconic self-portrait of John Lennon for a specialty license plate, the Imagine tag. All fees associated with the plate go directly to the Feeding Florida network, allowing Florida residents to make a substantial contribution in the organization’s continuous fight to end hunger. This October, Feeding Florida is honoring Lennon’s memory with an innovative social media campaign launching on his birthday, October 9.

“We are so grateful for this unique partnership and the continued support of our mission to end food insecurity throughout the state of Florida,” said Robin Safley, Executive Director of Feeding Florida. “When you purchase an Imagine License Plate the funds directly benefit your community and help support the Floridians who face hunger.”

Feeding Florida’s network of 12 food banks plays a crucial role within the state by partnering with more than 2,300 community-based agencies to feed the 2.8 million food insecure individuals spanning all 67 counties across Florida. Not only does the Feeding Florida Network provide meals to families in need, but it is a voice for policies to protect these individuals and conducts in-depth research to find strategic solutions to end hunger. The Imagine tag was created to support these efforts and has already raised $4 million. Florida residents can continue to support these initiatives by purchasing the specialty license plate or gifting one to a friend.

To learn more about Feeding Florida and the Imagine tag, please visit www.feedingflorida.org and www.imagine-feedingflorida.com.

About Feeding Florida®

Feeding Florida is the state’s leading organization in the fight to end hunger. Our statewide network unites 12-member food banks to provide a healthy, adequate, and consistent food supply to every community every day. Feeding Florida member food banks support more than 2,300 local charitable agencies, which provide food directly to individuals and families in need to ensure a hunger-free Florida. Each year, the Feeding Florida network provides food to the 2.8 million Floridians facing hunger, including 800,000 children and 600,000 seniors. Feeding Florida is a unified voice regarding hunger and food insecurity by focusing on each community’s needs.

Feeding Florida’s member food banks include: All Faiths Food Bank, America’s Second Harvest of the Big Bend, Inc., Bread of the Mighty, Feeding Northeast Florida, Feeding South Florida, Feeding Tampa Bay,
Feeding the Gulf Coast, First Step Food Bank, Florida Gateway Food Bank, Harry Chapin Food Bank of Southwest Florida, Second Harvest Food Bank of Central Florida, and Treasure Coast Food Bank.
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