PHYTOMER launches CITYLIFE Radiance Reviving Mask with Clay

A formula with triple effectiveness: Detox - Anti-pollution - Radiance

SAINT-MALO, France (PRWEB) October 28, 2019 -- Let go of impurities trapped in the skin with Phytomer’s newest addition to its anti-pollution line, CITYLIFE Radiance Reviving Mask with Clays. A duo of non-drying and detoxifying clays work to promote clear and balanced skin by deeply cleansing pores while absorbing impurities to brighten the complexion. Phytomer’s innovative CITYSAFE Complex, composed of three 100% natural marine sugars, protects against damage caused by pollution and works to rehydrate and oxygenate city dwellers’ tired skin. Palmaria Palmata activates microcirculation and improves drainage for a more radiant and less dull complexion. A rich, cream-mousse texture tinted with pink, creates a featherweight feel and an ultra-sensorial experience with fresh citrus fruit notes and a floral heart of iris, rose and jasmine.

Directions for use: Apply a medium to thick layer of mask to the perfectly cleansed face and neck, twice a week. Leave on for 10 to 15 minutes, then rinse.

Key ingredients:
• Red Clay - Very absorbent, it detoxifies and rebalances the skin while providing a boost of radiance.
• White Clay - Eliminates impurities, deep cleanses pores and unclogs blackheads while regulating sebum production.
• Citysafe - A combination of three marine sugars create a bio-tech barrer against pollution and repairs three forms of damage caused by pollution: boosts hydration, revitalizes cells and reduces hyperpigmentation.
• Palmaria Palmata - Red algae present on the Atlantic Coast and along the English Channel activates microcirculation for a more luminous complexion.

Clinical Results:
PORES AND SKIN TEXTURE:
Skin is purified: 82%*
Pores are tightened: 79%*

ANTI-POLLUTION:
The skin looks less tired: 91%*
The complexion is oxygenated: 85%*
The skin is less asphyxiated: 79%*

RADIANCE:
The complexion is more luminous: 82%*
The complexion recovers its radiance: 70%*

*% of satisfaction, test conducted on 33 women, after 1 month of use
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