Arq Box, the World’s First Luxury Tie Roller, Surpasses Campaign Goal on Kickstarter

Backers invest more than $10,000 the new clothing accessory, created for a modern gentleman who appreciates finer things in life, that blends design, art and utility to easily keep ties straight, neat and organized after every use.

EL PASO, Texas (PRWEB) November 04, 2019 -- A crowdfunding campaign for Arq Box, the world’s first luxury tie roller, has quickly surpassed its $10,000 campaign goal on Kickstarter.

Created from a unique blend of the finest materials, bold aesthetics and exquisite craftsmanship, the handcrafted accessory is the world’s first luxury tie roller that helps keep them straight and organized after each use.

“We're excited to see this response from crowdfunding backers to the Arq Box, that we designed for a modern gentleman who appreciates the finer things in life and which also introduces them to the art of tie rolling,” said Arq Box Founder Arbaab Qureshi. “Other tie organizers on the market today don’t give you the visibility of your tie choices and aren’t that sturdy either, which can lead to a pile of ties on the floor. With Arq Box, those problems are eliminated.”

"Along with helping with organization, the unique artistic design of the Arq Box allows for it to be placed anywhere and add vibrancy to any home décor. Polished over many days with a high gloss hand-rubbed lacquer finish, the character of the wood grain is uniquely preserved – offering the look a of handcrafted piece of art.”

“Assembled by master craftsmen, the Arq Box incorporates the use of semi-precious stones in the center and on the knob of the crank used to roll neckties is intricately designed with Indian and Persian influences,” Qureshi said. “That level of craftsmanship is seen on the inner compartments of the box as well, which are curved for a snuggle fit and lined with high quality velvet fabric providing a warm and luxurious feel.”

The Arq Box Tie Roller measures 3.7 inches on all sides, with a 3.5-inch metal crank and weighs less than a pound.

In addition, the tie roller is available along with a Luxury Organizer Set, designed to display and highlight both neckties and watches – and showcasing the same beauty and craftsmanship as the Arq Box.

Qureshi said his own disorganized closet, and his own pile of ties, led him to create his own tie organizer – initially just a small box with a copper crank to roll up ties. This inspired him to create the tie roller and organizer set for others like him who faced a similar situation.

“The Arq Box is something I personally use and designed for myself,” he said. “Arq Box represents a departure from the conventional way of storing our belongings, while allowing people a better way to showcase them. It’s the perfect accessory for any man, and the perfect gift for the person who appreciates finely-crafted innovative products.”

For more information, or to purchase Arq Box while its available at an early-bird discount price during crowdfunding, visit the [Arq Box Campaign Page](https://www.kickstarter.com) on Kickstarter.

PRWeb ebooks - Another online visibility tool from PRWeb
Contact Information
Scott Ledingham
PRmediaNow
http://www.prmedianow.com
613-806-7135

Online Web 2.0 Version
You can read the online version of this press release here.