Simplicity is Speed: The BCA Tracker S Avalanche Beacon Hits The Market

The BCA Tracker S™ is the newest avalanche transceiver to hit the market for the 2019/20 season. Backcountry Access named the Tracker S for its simplicity and speed of operation for all backcountry skiers, snowboarders, and snowmobilers in need of a fast avalanche rescue.

BOULDER, Colo. (PRWEB) November 04, 2019 -- Backcountry Access (BCA) is pleased to announce that its much-anticipated BCA Tracker S™ avalanche beacon is now in stock. The BCA Tracker S™ is the newest avalanche transceiver to hit the market for the 2019/20 season. Backcountry Access named the Tracker S for its simplicity and speed of operation for all backcountry skiers, snowboarders, and snowmobilers in need of a fast avalanche rescue.

“‘The Tracker S™ is our most streamlined Tracker yet,” says BCA co-founder and VP Bruce Edgerly. “Its real-time display, ‘pitbull’ signal locking, and no-nonsense multiple-burial searching make it easy to use under stress. By removing some of the high-end features that only professionals need, we’re reinforcing our biggest strength: ease-of-use for the typical backcountry rider.’”

BCA’s new Tracker S offers the same proven performance and ease of operation of the Tracker3, without the advanced features of motion-sensing, micro-USB port, and upgradeable software needed by snow safety professionals, providing a lower price to the consumer. The high-performance Tracker S avalanche beacon includes harness and batteries and is affordable for all backcountry recreational riders at the retail price of $299.95.

The BCA Tracker S instructional video (https://youtu.be/I9I2bYyaNJM) provides new product owners with a visual guide to how to operate the transceiver.

The bottom line on the Tracker S is that it’s easy to use under stress. It gives you a fast, bright distance and direction display—even in extreme cold temps—and no extraneous icons or other bells and whistles. The LED digital display is “real-time,” providing instantaneous distance and direction information, no matter how fast you’re moving. This fast processing also means that in multiple burials there’s no delay when moving from one victim to the next.

If multiple victims are buried, the Tracker S Signal Suppression and Big Picture modes allow you to gather a quick sense of how many transmitters are in the area and suppress the closest signal once it has been located, allowing you to move on to the next victim while your partners begin probing and digging.

Unique to the Tracker S is the blue Options button on the face of the transceiver. By placing your finger on the Tracker S Options button, you can use Signal Suppression (SS) and Big Picture (BP) modes, advanced operating modes used in multiple burial scenarios. One touch to the blue button activates Signal Suppression, which will suppress the strongest signal for one minute and allow you to move away from that and lock onto the next strongest signal. If you hold down the button and continue to hold it down, this will put you into Big Picture mode. In Big Picture, the Tracker S picks up all transmitting signals within range and provides you with a distance reading and directional light so you can determine the best possible search strategy.

BCA Tracker avalanche beacons are the best-selling avalanche transceivers in North America, with the Tracker S being the newest in our product line. The ‘S’ in the BCA Tracker S™ stands for one thing: simplicity.
Remember: no avalanche transceiver can help save lives without a fully trained user. Take an avalanche course and practice frequently with your transceiver before going into the backcountry. BCA Beacon Training Parks are located at ski resorts and snowmobile trailheads across North America. Groups should always perform a trailhead transceiver test before entering the backcountry.

Watch our Backcountry Access Transceiver Training Videos and learn how to operate and practice with your backcountry riding partners. Visit the BCA Tracker Resources webpage for product manuals, beacon searching 101 handouts, and frequently asked questions. Learn more at http://www.backcountryaccess.com/education.

About Backcountry Access

Backcountry Access (BCA) is a leading manufacturer of snow safety equipment, including BCA Tracker™ avalanche transceivers, BCA Float™ avalanche airbags, BC Link™ radios, MtnPro snowmobile gear, avalanche probes and shovels. BCA's mission is to save lives, not just sell products. BCA considers avalanche education to be as important as its avalanche safety equipment and delivers all its products with consumer education and knowledgeable customer service. BCA is celebrating its 25th anniversary in business this 2019/20 winter season as North America's most trusted name in backcountry safety.
Contact Information
Emilie Kelly
Backcountry Access
http://www.backcountryaccess.com
+1 303-417-1345 Ext: 101

Online Web 2.0 Version
You can read the online version of this press release here.