Vic.ai Sponsors QuickBooks Connect San Jose 2019

The artificial intelligence (AI) platform for accounting firms will help conference attendees future-proof their practices

SAN JOSE, Calif. (PRWEB) November 06, 2019 -- Technology is completely changing and disrupting how accounting firms market and deliver their services. At QuickBooks Connect San Jose 2019, accounting professionals from all over the United States join small business owners from California and the greater West Coast to grow and learn. To help accounting and bookkeeping firms future-proof their practices and defend their core business model against highly-disruptive competitors, Vic.ai is a Gold sponsor of QuickBooks Connect San Jose 2019 at the San Jose Convention Center from Wednesday, November 6th (Accountant Day) through Friday, November 8th (booth B15 @ Innovation Hall).

Attendees at the conference that visit with Vic.ai will learn how to adapt to artificial intelligence (AI) and machine learning, create happier clients, build a superior service offering, survive and thrive in an automated world, avoid being disrupted by more tech-savvy firms, profit from key trends in client accounting and outsourced accounting, and position their accounting firms for the future.

In addition, Vic.ai will be demonstrating its platform -- including its Invoice Processing and Cost Processing modules -- so that QuickBooks Connect attendees can see for themselves what realtime accounting AI looks like in action. Conference attendees that pre-schedule a demo in advance will get a free copy of Vic.ai’s newly published 180-page workbook on The Future of Outsourced Accounting and Accounting Technology (a $49 value) (while supplies last).

QuickBooks Connect attendees visiting the Vic.ai booth will also learn about a special offer for new Vic.ai accounting partners and get a chance to win a limited edition Vic.ai t-shirt (while supplies last).

Vic.ai will be staffing their booth (B15 @ Innovation Hall) throughout all of the Exhibit Hall hours: Wednesday, November 6th (Accountant Day) from 7:30 a.m. to 9:00 a.m. and from 10:00 a.m. to 5:00 p.m. Then on Thursday, November 7th from 7:30 a.m. to 10:30 a.m. and from 12:00 p.m. to 4:30 p.m. Although the Exhibit Hall is closed on the final, abbreviated day of the conference, Friday, November 8th, several members of the Vic.ai team will be attending QuickBooks Connect until the conference closes at 3:00 p.m.

“As one of the most successful software companies in modern history, Intuit has, for decades, empowered accounting professionals and small business owners to build amazing companies that run better and more profitably because of their QuickBooks platform. In a technology-centric world, accounting is changing fast. And Intuit has done a remarkable job of reinventing itself as the dominant category leader in cloud accounting.” explained Alexander Hagerup, founder and CEO of Vic.ai. “It’s an honor to be participating as a Gold sponsor of QuickBooks Connect San Jose 2019. The entire QuickBooks Connect team does an amazing job of creating a world-class conference experience, and we’re thrilled to be part of it.”

Interested accounting and bookkeeping professionals can learn more about Vic.ai’s role at the conference by visiting the Vic.ai website page for QuickBooks Connect 2019. About Vic.ai: Vic.ai is the artificial intelligence (AI) platform for accounting firms and mid-sized finance departments. Vic.ai’s machine learning technology has been trained on over 150 million live accounting...
documents and transactions. Already surpassing human-level accuracy for many tasks, Vic.ai helps accountants, CFOs, controllers, and accounts payable (AP) teams become more efficient and reduce errors on routine accounting tasks.

Accounting and finance professionals can learn more by visiting the Vic.ai website and following the Vic.ai LinkedIn page.
Contact Information
Joshua Feinberg
Vic.ai
+1 561-420-0600

Online Web 2.0 Version
You can read the online version of this press release here.