Sunrise Hitek Debuts Meter Boards with Base for Trade Shows

Sunrise Hitek debuts standalone meter boards with base. These are the perfect solution for trade show signage.

CHICAGO (PRWEB) November 07, 2019 -- Meter Boards help event vendors and attendees find their way around and are also useful to announce the seminars at an event. Meter Boards are easy to use and the ones from Sunrise Hitek offer a unique base that ships flat and is extremely light. Weight and portability are both important considerations when planning a trade show event. The easy fold base requires no tools and can be easily assembled on the show floor.

Meter Boards with base from Sunrise Hitek are printed on 1/2" thick Ultraboard for a rigid high-end look that won't warp. The base can be white or black water-resistant 4mm Coroplast and is water resistant. The base is hollow but can be filled with sandbags or water bottles for added stability. These boards are the most popular width 31.5" (800mm) and come in three different heights, 95", 86" or 78" tall. They can be printed full color on a single side or double-sided with printing on the back as well.

To avoid extra airline baggage local pickup is available for the Chicago area. Popular trade show venues are McCormick Place Convention Center, Donald E Stephens Convention Center in Rosemont and Navy Pier in Chicago.

For those looking for something even larger, Sunrise also makes a Self-Standing Display Tower. This piece is printed on 4mm coroplast, and are folded into panels to create a triangular piece that allows for viewing on all sides. Coroplast is super lightweight for easy portability, but they are also reinforced at the bottom so sandbags can be added for outdoor use. This 8' tall display tower attracts attention in any crowd. 4' tall desktop towers are great for smaller trade shows.

About Sunrise Hitek
Sunrise Hitek is an Inc. 5000 company established in 1988 and offers speedy and innovative print marketing execution for the world's leading brands. Sunrise employs the most advanced equipment and technology, such as G7-certified HP Indigo & UV flatbed presses, digital die-cutting, and specialty coating/lamination, to create best-in-class color printing, packaging, trade show & display graphics, plus a wide variety of promo products. A privately-owned enterprise, the company is based in Chicago and sells products worldwide.
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