Banner Year for Healthcare Marketing Agency Big Buzz

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In June, Big Buzz was named a Top Colorado Agency with a 5.0 rating by Clutch, a DC-based B2B ratings and reviews organization. This accolade was based on Clutch’s extensive research and client interviews. Shortly thereafter, in August, the agency was honored with recognition as a Top Healthcare Digital Marketing Agency by B2B titans UpCity.

Many of these accomplishments came in the wake of a significant rebrand, wherein the agency consolidated its industry-specialized brands Big Buzz Brands (dentistry) Bloom (senior living) and Viv (medical device) into the singular Big Buzz identity. The consolidation allowed the team to increase production and utilization by streamlining internal marketing efforts and reallocating bandwidth.

“When I founded the firm 12 years ago, I was inspired by other female entrepreneurs to scale the firm to more than $1 million in annual revenues. Last year for the first time, we joined the 1.7% of women-owned businesses that have broken through that glass ceiling, and this year we are grateful to be tracking to do the same.”
-Wendy O’Donovan Phillips, Big Buzz CEO

“The personal attention I receive from them is great—they’ve been a dream to work with. I can tell Big Buzz devotes their focus to our us. They’re highly engaged in the work and attentive to our needs,” said a Sales Manager at PreXion CBCT

At Big Buzz, our vision is to help people create marketing, careers and lives they never believed possible. It is our mission to offer healthcare organizations result-driven marketing that moves more quickly and easily to market than ever before, all with top-notch customer service. We are relentless about our commitment to agility so that we can help each client organization attract their ideal patients or clients and become more readily productive, profitable and successful.
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