Dutch Bros and customers raise more than $333,000 for OHSU Cancer Institute and Albie Aware

Dutch Bros Coffee raised $333,360 for the OHSU Knight Cancer Institute and Albie Aware in honor of Breast Cancer Awareness Month.

GRANTS PASS, Ore. (PRWEB) November 06, 2019 -- Dutch Bros Coffee raised $333,360 for the OHSU Knight Cancer Institute and Albie Aware in honor of Breast Cancer Awareness Month. $10 from each “Be Aware” mug sold in October was donated to patient support and breast cancer research.

“We are always so grateful for the opportunity to help support these amazing organizations,” said Travis Boersma, CEO and co-founder of Dutch Bros Coffee. “Both OHSU Knight Cancer Institute and Albie Aware are doing really important work thanks, in part, to our customers.”

Of the total raised, $302,400 will go to the OHSU Knight Cancer Institute. The institute believes individual, targeted treatment and early detection are crucial to ending cancer as we know it. It received the National Cancer Institute’s top recognition as a Comprehensive Cancer Center based on meeting criteria in three key areas: laboratory research, clinical research and population-based science.

"The support of Dutch Bros and its customers is truly inspiring," said Rebecca DeBo, assistant vice president of development for the OHSU and Doernbecher Foundations. "Through the research and education programs customers help fund, we know we are on the path to ending cancer as we know it."

Albie Aware, an organization that focuses on individuals fighting cancer will receive the remaining funds. The money, which was raised exclusively by Sacramento-area customers, will go to providing diagnostic testing, patient advocacy, prevention education and compassionate support.

“Dutch Bros has made a dramatic difference in these women’s lives, and we feel overwhelmed with gratitude for the donations every year,” said Amanda Nelson, executive director of Albie Aware. “Although the need for our services is increasing, we are able to help more women because of Dutch Bros.”

Dutch Bros Coffee has taken part in Breast Cancer Awareness month for the last seven years. Since then, Dutch Bros and its customers have raised more than $1.6 million for the advancement of breast cancer research and treatment.

About Dutch Bros
Dutch Bros Coffee is the country’s largest privately held drive-thru coffee company, with more than 360 locations and 12,000 employees in seven states. The company is headquartered in Grants Pass, Oregon, where it was founded in 1992 by Dane and Travis Boersma. Dutch Bros serves specialty coffee, smoothies, freezes, teas, a private-label Dutch Bros Blue Rebel energy drink and nitrogen-infused cold brew coffee. Its rich, proprietary coffee blend is handcrafted from start to finish.

To learn more about Dutch Bros, visit http://www.dutchbros.com, like Dutch Bros Coffee on Facebook or follow @DutchBros on Twitter.
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