



God's Knot Grows as Recent Films 'Not Easily Broken' and 'Fireproof' Focus on the Strong Bonds Created in Christian Marriage

Christian wedding resource and retailer, God's Knot, has struck a chord with a growing number of engaged Christian couples from around the world. Recent feature films 'Not Easily Broken' and 'Fireproof' have provided a renewed interest in the symbolism of the strong bonds created by God in a Christian marriage.

Waukesha, WI ([PRWEB](http://www.prweb.com)) January 9, 2009 -- God's Knot (<http://www.godsknot.com>), an on-line Christian wedding resource and retailer, has been growing in popularity in recent months as an increasing number of engaged Christian couples throughout the Country incorporate the Cord of Three Strands into their wedding ceremony. The God's Knot - Cord of Three Strands incorporates a unique symbolism of the joining of bride, groom and God into one in Holy Matrimony. Recent feature films 'Fireproof' and 'Not Easily Broken' have brought marriage to the forefront of discussion in the Christian community and God's Knot has found a role serving many couples and newlyweds.

"It's amazing to see how God is moving in the Christian community," explains Will Welbes, co-owner and creator of God's Knot, "There is a real focus on the importance and sanctity of the marriage bond in the past year. I think that people are giving marriage a deeper consideration as they approach the altar these days. Couples are looking for a way to incorporate a visual representation of the relationship that is created in a wedding ceremony." And for God's Knot, that visual representation comes in the form of the Cord of Three Strands, a product sold on [godsknot.com](http://www.godsknot.com).

If you haven't been to a wedding that has incorporated the Cord of Three Strands ceremony yet, you may find it popping up soon. Part of the product's success may be in its simplicity. The process involves both the bride and the groom. The groom holds a brass ring with three attached strands of rope while the bride then braids the strands into a single cord. "It's a great visual representation of the bond between husband, wife, and God" adds Mandi, the other half of the God's Knot leadership team. "We've heard some great stories from couples - it's exciting to hear how our product has been a part of their wedding." And it's likely they will be hearing more from brides and grooms as the unique ceremony continues to grow in popularity.

Releasing today, the feature film, 'Not Easily Broken', incorporates a cord ceremony that is very similar to the God's Knot cord ceremony. Based off of the book by renowned pastor and author T.D. Jakes, the film details the drama of love and faith that is a part of Dave (Morris Chestnut) and Clarice's (Taraji P. Henson) marriage. Integral to the story line is the couple's commitment to their marriage as they are reminded of the covenant bond created on their wedding day and visually illustrated in the cord ceremony their pastor performed with them.

"We're excited that films like 'Fireproof' and 'Not Easily Broken' are finding their way into movie theaters," adds Will, "It's providing viewers with a picture of the amazing things that God can do in marriage."

God's Knot, based in Waukesha, Wisconsin, provides wedding resources and products to engaged Christian couples. The God's Knot - Cord of Three Strands and other wedding items can be ordered on-line at <http://www.godsknot.com>.

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