



SportsSignup Reports Record Registration Growth in 2008

SportsSignup reports more than 220% increase in online registration volumes for 2008 and triple-digit annual growth. The Software-as-a-Service (SaaS) provider of online registration and management solutions for sports organizations said a strong outlook for youth sports activity for 2009 and beyond will fuel new products and services. The company currently facilitates between 1,000 and 2,000 paid sports registrations daily.

Latham, NY ([PRWEB](#)) February 10, 2009 -- SportsSignup, a Software-as-a-Service (SaaS) provider of online registration and management solutions for sports organizations, reported a more than 220 percent increase in online registration volumes in 2008. SportsSignup attributes its record registration growth to new customer acquisition, geographic expansion, and the growing popularity of its fully-integrated [online sports registration](#), roster management and coach and volunteer background checking solutions.

"Youth sports participation is still very strong, despite dismal economic conditions," said Anthony Bruno, CEO of SportsSignup. "Many youth sports organizations rely on volunteer administrators to operate. A typical volunteer has to juggle the responsibilities of their sports organization with both parenting and their 'day' job. SportsSignup eases their burden by placing traditionally manual processes, such as capturing and processing member information, on autopilot."

SportsSignup is currently processing one thousand to two thousand sports registrations daily--and it expects this trend to accelerate through 2009. The company says it plans to continue investment in its service platform, which offers sports organizations an on-demand, pay-per-use system to fully automate their registration and member management process. The SportsSignup system includes features for online fee payment, team and roster management, financial tracking/reporting, and a criminal [background check management system](#) for coaches and volunteers.

"We are in our sixth year of business and our registration volume has seen triple-digit growth every year, while maintaining over 99 percent customer retention," added Bruno. "Much of this success and customer loyalty can be attributed to the simplicity of the user experience for both families and administrators, backed up by outstanding customer support. We will continue to expand on this success by introducing new products focused on helping sports organizations manage their operations and become better at what they do."

For more information, please see <http://www.SportsSignup.com>

About SportsSignup

SportsSignup, owned and operated by League Sports Services LLC, provides sports organizations with a fully-integrated Software-as-a-Service (SaaS) solution to facilitate online registration, member management and coach and volunteer background checking. Since 2003, the company has been dedicated to operating a secure, affordable, and hassle-free online registration platform that enables administrators from hundreds of soccer, baseball, lacrosse, hockey and many other youth sports organizations to spend more time on the playing field by automating many aspects of their duties.

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Online Web 2.0 Version

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