



Design Chain Associates Announces Partnership Agreement with GreenSoft Technology

Design Chain Associates, LLC, the premier product-focused environmental performance company, today announced a nonexclusive partnership with GreenSoft Technology, Inc. to provide data services for its clients.

San Francisco, CA ([PRWEB](#)) March 25, 2009 -- Design Chain Associates, LLC, the premier product-focused environmental consulting company, today announced a nonexclusive partnership agreement with GreenSoft Technology, Inc., a leading provider of environmental compliance data services and content management tools for the global electronics industry.

Many large electronics manufacturers are consolidating global substance disclosure and use requirements into custom forms that reflect the requirements for their products in their markets. Companies like IBM, Fujitsu, NEC, Motorola, Nokia, Hewlett Packard, and others require their suppliers to consolidate substance, and often other environmental, information into these unique forms. Collecting, consolidating, and reporting is often a time-consuming and challenging exercise for electronics OEM suppliers to these companies.

DCA and GreenSoft now provide a complete solution to this challenge called Product Chemical Content Assessment (PCCA). PCCA delivers the required forms, as well as a quantified chemical content listing for the product that allows the OEM to respond accurately and with confidence to their customers' requests. Between GreenSoft's proven ability to collect and provide extensive material composition information from the supply chain, and DCA's understanding of regulations and corporate requirements, and proven ability to deal with these complex forms, the two companies now offer a complete one-stop solution for material composition data gathering as well as generating and maintaining these reports for our OEM clients.

"We ran a solid and well-designed evaluation among several of the companies we feel to be leaders in the material composition data collection market and chose to partner with the winners for the PCCA service" said Michael Kirschner, president of Design Chain Associates. "We believe that by partnering with GreenSoft, we can provide our clients with the best data."

GreenSoft has been providing data services to companies around the world since 2002 and has relationships with more than 5,000 suppliers worldwide. GreenSoft also provides software, such as GreenData Manager-REACH, to manage a full range of green compliance data, such as material composition substance data, RoHS compliance status and certificates, MSL and peak temperature data for Pb-free manufacturing, tin-whisker mitigation strategies, MSDS forms, and much more.

"The collection and analysis of full-disclosure material data is becoming essential for many companies today," said Larry Yen, president and CEO of GreenSoft. "Disclosure requirements are growing and customers and regulatory agencies ask for different kinds of information. Our services and software provide a comprehensive and affordable solution for manufacturers of all sizes."

The Design Chain Associates LLC and GreenSoft Technology Inc. partnership provides a complete and easy-to-manage solution for OEMs to respond to the environmental demands of their customers, as well as providing experienced consultation, tools, data services and more.



About Design Chain Associates, LLC

Design Chain Associates, LLC (www.DesignChainAssociates.com) provides services that help Electronics OEMs increase engineering, procurement, and production efficiency, product and operational environmental performance, and corporate profitability by ensuring that the right decisions about supply base and the environment are made during the earliest stages of the product lifecycle, and are built-in to corporate strategies and tactics.

We focus on helping manufacturing clients understand, comply with, track, and develop profitable strategies around and beyond emerging environmental regulations like RoHS, WEEE, EuP, and REACH. San Francisco-based DCA has a local presence in other high-tech regions of the country such as the Austin/Houston corridor and the Boston region as well as around the globe through local associates. For more information, visit DCA on the web at <http://www.designchainassociates.com>.

About GreenSoft Technology, Inc.

GreenSoft Technology is a leading provider of environmental compliance content management tools and services for the global electronics industry. GreenSoft data management services and software solutions streamline development cycles, cut procurement costs, and aid in environmental compliance. GreenSoft was founded in 2002 and is headquartered in South Pasadena, California. For more information, visit <http://www.greensofttech.com>.

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